

BRAND STYLE GUIDE

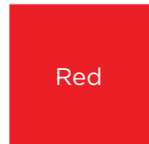
LA SALLE CATHOLIC COLLEGE PREP

Colors

Primary Colors



Royal
Blue



Red

Pantone	PMS 286	PMS 185
CMYK	C100/M90/K10	M100/Y100
RGB	R30/G57/B141	R237/G28/B36
HEX #	0033A0	E4002B

Secondary Color (Accent only)



Sunflower
Yellow

PMS 1235
M25/Y100
R255/G194/B14
FFB718

When possible, marketing materials for La Salle Falcons should feature at least one of the La Salle Falcons primary colors.

To maintain a unified and consistent brand identity, use the brand color palette shown here for the La Salle Falcons logo.

Always use the correct color mode for the intended output:
Print = Pantone or CMYK
Electronic = RGB or HEX

Fonts

Primary Athletic Font

NIKE BUREAU

(Outlined with second color)

[Download Font Here](#)

Supporting Athletic Fonts

SUPERSTAR M54

[Download Font Here](#)

MERRIWEATHER

[Download Google Font Here](#)

MONTSERRAT

[Download Google Font Here](#)

Athletic Logos

Primary Logos



Falcons Emblem w/ Wordmark



Falcon Emblem 4-color



Interlocking LS

Note: Multiple color variations are available for many of the logos.
[Download logo files HERE.](#)

Supporting Logos



La Salle Falcons Wordmark



Flight Falcon **



Falcon Script **



Falcons Emblem w/ La Salle Wordmark

Prior approval by Athletic Director or Communications **REQUIRED before using the 'Flight Falcon' or 'Falcon Script' logos.

Incorrect Logo Use

DO NOT apply effects, stretch or squish the logo. Always keep the original proportions.



School Policy Details

To present a cohesive and consistent image of La Salle Catholic College Preparatory, the above style guidelines apply to all La Salle publications and merchandise. Our goal is to present a unified image of La Salle: visually, graphically and written; from the front office to the athletic field, on student apparel and in all publications.

- **Groups are responsible for the design of materials, but all items must be approved by the Athletic Director and communications office before production - including donated items.**
- Any merchandise bearing La Salle's name or logo, including student designs and donated items, must conform to the above guidelines and be approved prior to purchase.
- Keep designs simple with approved La Salle artwork. Review the La Salle mock-ups on pages 3-4 and at lsprep.org for samples of approved designs.
- La Salle - please be certain La Salle is clearly two words and include "Catholic College Preparatory" or "Prep" when appropriate. Please note La Salle Catholic College Preparatory, La Salle Prep and La Salle may be used for the school, but "La Salle High School/High" is NOT correct and may not be used.
- When screenprinting or using a process that limits the number of colors available, please use the 3, 2, or 1-color versions of the logos.
- If a team/group wants to include a tag line from the season, it must be approved by the athletic director/department head and communications before production.
- Please note, as an OSAA member, La Salle does not allow inclusion of donor information on La Salle uniforms. If private groups wish to underwrite the cost of uniforms or apparel, please contact the director of athletics for further information.

Contacts: Athletic Director - Chris George, cgeorge@lsprep.org
Communications Office - Sarah Liebler, sliebler@lsprep.org