

**PUBLIC RELATIONS SUB-COMMITTEE MEETING**

**Regular Meeting**

**Griswold Middle School**

**Library Media Center**

**211 Slater Avenue**

**Griswold, CT 06351**

**THURSDAY,**

**October 24<sup>th</sup>, 2024**

**5:15 PM**

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**Agenda**

1. Call to Order
2. Approval of the Minutes—September 12<sup>th</sup>, 2024
3. Updates on Sending Towns Outreach
4. Updates from Kayla Hedman, Communications and Marketing Director
5. Next Meeting: January 23<sup>rd</sup>, 2025
6. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING  
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,  
September 12<sup>th</sup>, 2024**

**DRAFT**

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, September 12<sup>th</sup>, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

**PRESENT** Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik, Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair.

**ALSO PRESENT** Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

**ABSENT**

2. Approval of the Minutes – May 9<sup>th</sup>, 2024

**MOTION** By Jaimee O'Neill-Eaton  
Seconded by Cathy Waselik  
To approve the Public Relations regular meeting minutes of May 9<sup>th</sup>, 2024, as presented.  
Motion unanimously carried.

3. Updates on New Website – Kayla Hedman, GPS Community Relations & Special Projects Coordinator, provided an update to the Board on the new website that recently launched for the Griswold Public Schools.
4. Updates from Kayla Hedman & Marketing – The Public Relations subcommittee was provided with an update from Kayla Hedman on the strategies that have been established for marketing purposes at Griswold High School.

5. Next Meeting: October 24, 2024

6. Adjourn

**MOTION** By Cathy Waselik  
Seconded by Jennifer Norman  
To adjourn the Public Relations subcommittee meeting at 5:33 PM.  
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobak