

PUBLIC RELATIONS SUB-COMMITTEE MEETING

Regular Meeting

Griswold Middle School

Library Media Center

211 Slater Avenue

Griswold, CT 06351

**THURSDAY,
October 24th, 2024
5:15 PM**

Agenda

1. Call to Order
2. Approval of the Minutes—September 12th, 2024
3. Updates on Sending Towns Outreach
4. Updates from Kayla Hedman, Communications and Marketing Director
5. Next Meeting: January 23rd, 2025
6. Adjourn

**PUBLIC RELATIONS SUB-COMMITTEE MEETING
GRISWOLD BOARD OF EDUCATION**

**THURSDAY,
September 12th, 2024**

DRAFT

1. A regular meeting of the Griswold Board of Education's Public Relations Subcommittee took place on Thursday, September 12th, 2024, at Griswold Middle School in the Library Media Center/Learning Commons, located at 211 Slater Avenue, Griswold, Connecticut. The Public Relations Subcommittee meeting was called to order at 5:15 PM by Jaimee O'Neill-Eaton, Chair of the Public Relations Subcommittee.

PRESENT Jaimee O'Neill-Eaton, Public Relations Subcommittee Chair; Jennifer Norman and Cathy Waselik, Public Relations Subcommittee Members; and Mary Beth Malin, Griswold BOE Chair.

ALSO PRESENT Sean P. McKenna, GPS Superintendent of Schools; and Kayla Hedman, GPS Community Relations & Special Projects Coordinator.

ABSENT

2. Approval of the Minutes – May 9th, 2024

MOTION By Jaimee O'Neill-Eaton
Seconded by Cathy Waselik
To approve the Public Relations regular meeting minutes of May 9th, 2024, as presented.
Motion unanimously carried.

3. Updates on New Website – Kayla Hedman, GPS Community Relations & Special Projects Coordinator, provided an update to the Board on the new website that recently launched for the Griswold Public Schools.

4. Updates from Kayla Hedman & Marketing – The Public Relations subcommittee was provided with an update from Kayla Hedman on the strategies that has been established for marketing purposes at Griswold High School.

5. Next Meeting: October 24, 2024

6. Adjourn

MOTION By Cathy Waselik
Seconded by Jennifer Norman
To adjourn the Public Relations subcommittee meeting at 5:33 PM.
Motion unanimously carried.

Minutes prepared by: Sean P. McKenna/Robin Drobiak