

OFFICIAL PROGRAMME

THE BUSINESS OF SCHOOLS CONFERENCE

Saturday, 9th November 2024

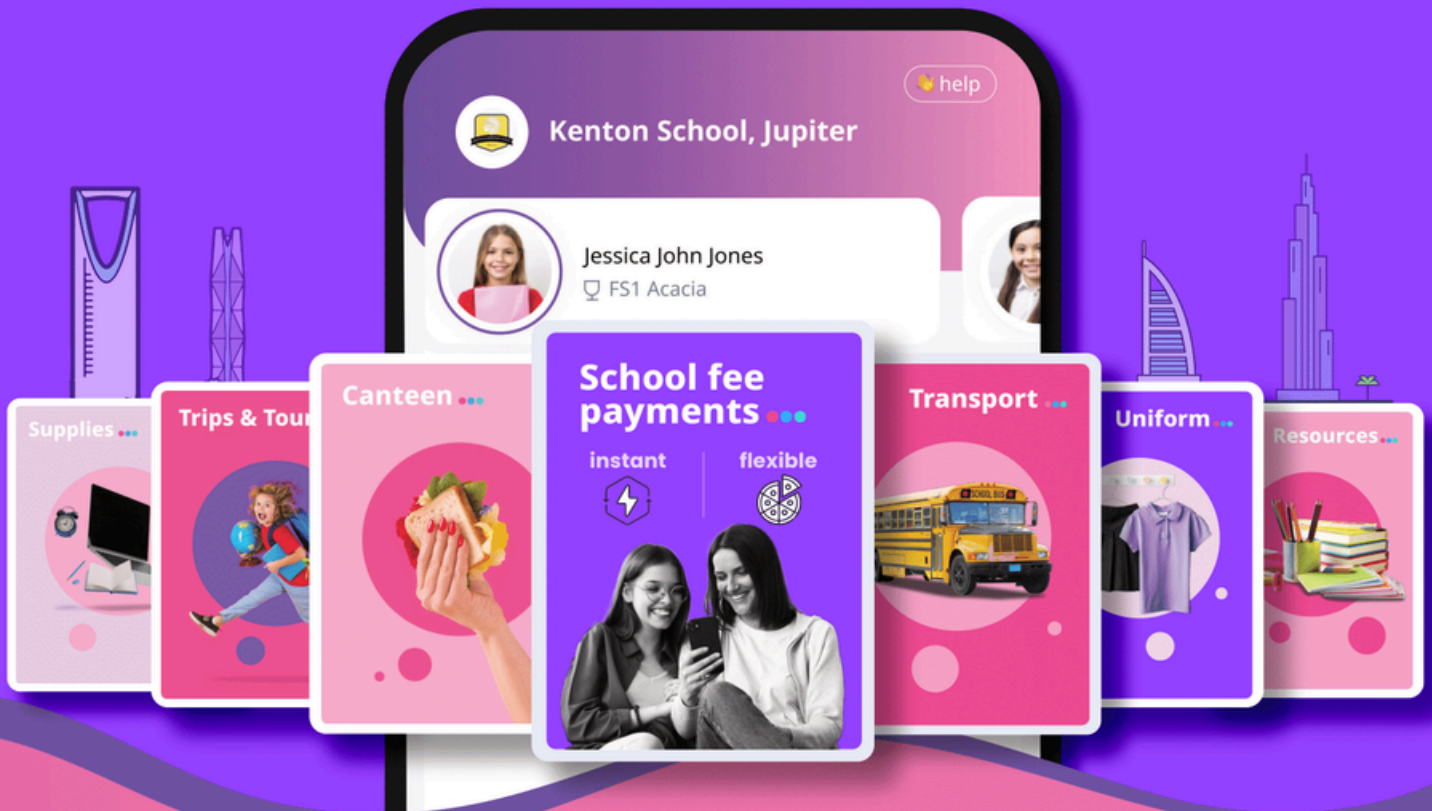
Dubai Heights Academy, Dubai, UAE

zenda...

CONFERENCE SPONSOR

zenda

Single stop for all school payments



ANNUAL
SCHOOL FEES **\$1.2Bn+**

USERS SERVED
GLOBALLY **100k+**

APP/PLAY
STORE RATING **4.8**



Payment
flexibility



Better
control



One-stop
convenience

Available on the
App Store

ANDROID APP ON
Google Play

To learn more, please reach out to us on:
sales@zenda.com or +971 55 217 8672

GCC's #1 Financial Technology Partner to International Schools

08:30 - 09:00 Registration, Exhibition and Networking

09:00 - 09:15 Opening Remarks
Debra Forsyth, CEO, BSME
Alison Lamb, Principal, Dubai Heights Academy

09:15 - 10:00 Session One | Keynote One: Schools as Businesses - The Challenges and the Possibilities
Mark Steed, Consultant, Steed Education

10:00 - 10:45 Session Two: Workshops
Please select one of the following sessions to attend

Workshop One: Measuring Your School's Efficiency to keep your Teaching Costs Down
Mark Steed, Consultant, Steed Education **ROOM 1**

Workshop Two: Vision to Reality: Navigating a School Building Project
Helen Olds, Director of Schools, British International School Riyadh Group **ROOM 2**

Workshop Three: Strategies for Safer Recruitment in BSME Schools
Fiona Cottam, Principal, Hartland International School **ROOM 3**

10:45 - 11:15 Morning Break: Exhibition and Networking

11:15 - 11:45 Session Three | Keynote Two: Data and Intelligence for International School Decision Making
Rachel Rogers, Head of Sales, ISC Research

11:45 - 12:30

Session Four: Workshops

Please select one of the following sessions to attend

Workshop Four: Digital Governance in the Age of AI and Cyberattacks

Mark Steed, Consultant, Steed Education

ROOM 1

Workshop Five: Designing Learning: Merging Architecture with Education Strategy

Dee Saran, Deputy Head - Learning & Teaching, Dubai College

ROOM 2

Workshop Six: Session Title to be announced soon

Workshop Host to be announced soon

ROOM 3

12:30 - 13:15

Lunch: Exhibition and Networking

13:15 - 14:00

Session Five: Workshops

Please select one of the following sessions to attend

Workshop Seven: Is Good Leadership Innate or can it be Learned?

David Lish, Chief Operating Officer, Doha College

ROOM 1

Workshop Eight: Data Protection in Education

Andrew Fawcett, Partner, Al Tamimi & Co

ROOM 2

Workshop Nine: Creating a Positive Culture Around Nationalisation

Alison Lamb, Principal, Dubai Heights Academy

Harry Stotter-Brooks, Manager - People & Culture, Cranleigh Abu Dhabi

ROOM 3

14:00 - 14:45

Session Six | Keynote Three: Dealing with the Unexpected

David Lish, Chief Operating Officer, Doha College

14:45 - 15:00

Closing Remarks



Strengthening Schools Serving Students



www.bsme.org.uk



www.facebook.com/bsmeorg



British Schools in the Middle East



@BSMEorg



@BSMEorg