



June 10, 2024

Re: Jostens, Inc. - Use of Directory Information for School Year 2024-2025

To Whom It May Concern:

Jostens has been asked to confirm how it uses Student Directory Information provided to Jostens by a school or school District.


"Directory Information" is defined under FERPA as information from a student's education record which can be provided by a school to companies such as Jostens without parental consent. The only information from a student's education record requested by Jostens is Directory Information.

Jostens, its corporate affiliates and its independent sales representatives use Directory Information to provide information about their products and services, and to manufacture, produce and provide their products and services including class rings, yearbooks, and class apparel. Jostens complies with applicable privacy laws with respect to its collection and use of Directory Information.

As the most trusted partner in celebrating moments that matter, Jostens will not sell or rent Directory Information to any third party.

Please see Jostens' Privacy Policy at <http://www.jostens.com/privacy> for additional information on Jostens' collection and use of personally identifiable information.

Sincerely,


Brandon Potts (Jun 10, 2024 12:25 EDT)

Brandon Potts
Senior Vice President & General Manager
Scholastic Division



Tammy Whitaker
Senior Vice President & General Manager
Yearbook Division