



## Missouri Association of School Business Officials Strategic Plan (2024-2029)

### Mission

Provide community, education, resources and advocacy for public school finance and operations professionals to empower their critical work in support of teachers and students.

### Core Values

Model absolute **integrity**.

Serve as a **credible** and **objective** source of **innovative** school finance and operations practices.

Build a strong **community** of school finance and operations professionals.

**Advocate** for public education.

### Vision

Serve as the most valued resource for public school finance and operations information.

MoASBO is the place to go for:

- Community
- Education
- Resources
- Advocacy

## Goals

- MoASBO is a coordinated and connected network of members that supports one another to improve finance and business operations in their schools. (Community)
- MoASBO is the one-stop shop delivery source that provides quality professional learning and resources for its members. (Education and Resources)
- MoASBO is a recognized source of influence and action on school finance and business operations issues for the benefit of public education. (Advocacy)

## Strategies

**(Bi-annual member surveys, informal polls and program evaluations will be used to evaluate and measure progress.)**

### Goal Area 1: Community

**MoASBO is a coordinated and connected network of members that supports one another to improve finance and business operations in their schools.**

#### ***Statement of Desired Outcome***

Members will feel welcome, supported, and included in the association and empowered to actively collaborate, making the association and its members the trusted authority in all matters related to public school finance and business operations.

1.1	Create more opportunities for networking where professionals can share experiences and best practices. <ul style="list-style-type: none"><li>● Expand the use of an online community for member collaboration and engagement.</li><li>● Create cohorts of members who are new to their job position.</li></ul>
1.2	Engage with and support regional groups and committees to meet member needs. <ul style="list-style-type: none"><li>● Invite facilitators and chairs to board meetings on an annual basis.</li></ul>

	<ul style="list-style-type: none"> <li>● Utilize regional groups as a tool for engagement and feedback.</li> <li>● Identify opportunities to meet with committee chairs to receive input and feedback.</li> </ul>
1.3	<p>Provide opportunities for school finance and operations professionals to collaborate/partner with others to foster career development and growth.</p> <ul style="list-style-type: none"> <li>● Continue to offer and refine a mentorship program.</li> <li>● Create cohorts for members in similar job positions.</li> </ul>
1.4	<p>Foster and maximize current partnerships, and seek out new partners to better serve member needs.</p> <ul style="list-style-type: none"> <li>● Develop a plan to collaborate with colleges and universities to bring awareness of the school finance and operations profession.</li> <li>● Identify colleges and universities that offer internship opportunities.</li> </ul>

## **Goal Area 2: Education and Resources**

**MoASBO is the one-stop shop delivery source that provides quality professional learning and resources for its members.**

### ***Statement of Desired Outcome***

Create opportunities for differentiated professional learning and growth for current and future public school finance and operations professionals, and build their capacity to lead in their districts.

2.1	<p>Create and provide access to a wide variety of tools, resources and learning opportunities.</p> <ul style="list-style-type: none"> <li>● Develop a comprehensive curriculum cycle to ensure regular and consistent review of all school finance and operations fundamentals.</li> <li>● Develop and implement online/OnDemand learning modules.</li> <li>● Provide certification programs to enhance the skills and credentials of school finance and operations professionals.</li> <li>● Offer workshops, training sessions and toolkits on the latest trends and regulations in school finance and operations.</li> <li>● Expand offerings across ASBO Standards.</li> <li>● Develop comprehensive guides on budgeting, financial planning, and compliance.</li> </ul>
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	<ul style="list-style-type: none"> <li>● Offer scholarships, discounted fees and other relevant means to encourage school finance and operations professionals to improve and enhance their skills.</li> </ul>
2.2	<p>Provide resources to school district personnel who need assistance.</p> <ul style="list-style-type: none"> <li>● Continue to promote the Help Center and provide short-term assistance to school districts who need support.</li> <li>● Provide targeted resources to first-time superintendents of small school districts.</li> </ul>
2.3	<p>Instill confidence in school finance and operations professionals to share their knowledge and expertise with others.</p> <ul style="list-style-type: none"> <li>● Identify and recruit subject matter experts to deliver relevant topics.</li> <li>● Develop a training program for potential presenters.</li> </ul>
2.4	<p>Develop and cultivate collaborative relationships with other associations to provide resources and training to central office personnel.</p>

### **Goal Area 3: Advocacy**

**MoASBO is a recognized source of influence and action on school finance and operations issues for the benefit of public education.**

***Statement of Desired Outcome***

Protect and support public education and the students we serve by communicating and engaging with superintendents, boards of education, district staff, community leaders, and policy makers at the local, state, and national levels.

3.1	<p>Develop and maintain relationships with legislators in order to be viewed as an expert when making decisions.</p>
3.2	<p>Empower members to understand and participate in advocacy efforts.</p> <ul style="list-style-type: none"> <li>● Engage members through communication and advocacy to speak with one voice to secure and protect critical resources.</li> <li>● Develop and implement regular communication regarding important legislative proposals.</li> </ul>
3.3	<p>Raise awareness about the importance of legislative advocacy to support public education.</p>