



NEWS RELEASE

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Film Guild Awards Event Celebrates Student Filmmakers in Encinitas

More than 150 students from Encinitas Union School District attend Academy Awards-style event celebrating films of their own creation through an innovative CTE program.

ENCINITAS – Student filmmakers in Encinitas Union School District (EUSD) will take to the red carpet this week as they attend the highly anticipated eighth annual Film Guild Awards. The award ceremony serves as the culmination event for the Film Guild program, an EUSD exclusive CTE program where students study filmmaking and create their own projects from start to finish. Students will have a chance at winning 32 various awards - 13 category awards, 11 specialty awards and 8 plaque awards.

We invite you to attend this Academy Awards-style event on Thursday, June 6, with arrivals on the red carpet starting at 4:30 p.m. The event will take place at La Costa Canyon High School's Performing Arts Theater at 1 Maverick Way, Carlsbad, CA 92009.

Created eight years ago by EUSD's Education Technology Specialist, Heather Montgomery, Film Guild is the only CTE program for elementary students in the area. At all nine of EUSD's schools, fourth, fifth, and sixth grade students apply to be a part of the Film Guild each year. Students at each school worked together to create 76 films from start to finish.

The benefits of participating in Film Guild include learning professional language/vocabulary, connecting with a growing library of resources that will help to advance their craft, accessing real professionals in the film industry, rising to the expectation of becoming a mentor in the guild and exploring a variety of areas of expertise.

"Treating our elementary filmmakers like real professionals in the industry with the same expectations and creative quality makes Film Guild unique," says Heather Montgomery, Film Guild Coordinator. "As a result, these students have the highest percentage of award-winning films in both the regional and state film festivals. Some of the films have been recognized nationally."

Since its inception, Film Guild students have won over 81 awards at three different film festivals, including at the local, county, and state levels. This year they brought home 7 trophies from the iVIE Awards, including the Grand Recognition award for the film "Equine Therapy." Additionally, they won 4 trophies at the California Student Media Festival, also snagging the Grand Recognition award for their film "Sunny Days Ahead."

"As a district we will continue to support our students in sharing their voice and passion through film,"

says Montgomery. “With programs such as Film Guild, EUSD can help teach and grow confident, capable, future leaders, with invaluable 21st century collaboration, problem solving and critical thinking skills.”

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About Encinitas Union School District

The Encinitas Union School District’s (EUSD) vision is to ignite the limitless potential of all learners, and works to cultivate the values of joy, belonging, integrity, service and innovation. The district serves the city of Encinitas and the Rancho La Costa area of South Carlsbad in North San Diego County. Approximately 4,500 students in Kindergarten through 6th grade are enrolled in the District’s nine schools. All EUSD schools have been recognized as California Distinguished Schools and serve a diverse and varied community.