



MINUTES

September 2024 Crestview Parent Organization Monthly Executive Board Meeting – September 16, 2024; 1:00 pm

Location of meeting: Crestview Middle School

In attendance: Christopher B., Principal; Rachel P. President; Lauren H., Vice President; Jen D., Treasurer; Jodi F., Fundraising; Stephanie A., Secretary; Minden B., Events; Keri D., Communications; Stephanie M. & Jen W., Parent Involvement.

President's Report - Rachel P.

1. Call to Order
2. Introductions led by Rachel
3. Volunteers/Action Team Leads
 - a. 24/25 Volunteer List starts from scratch. Currently 28 people have signed up.
 - b. Request made for periodic update on social posts that there is a new sign-up list for each school year.

Secretary report - Stephanie A.

1. Minutes from August to be adjusted and resent this week.

Principal's update - Dr. Brandriff

1. Building Updates
 - a. Successful recent spirit week
 - b. STL soccer game went well. The spring game will be option for CPO money making opportunity.
 - c. Conferences coming up in October.
 - d. Classroom Updates:
 - i. Several staff members recently attending district training for "Dignity and Belonging"
2. Principal Coffees
 - a. N//a

Treasurer's Report – Jennifer D.

1. Financial Report
2. Annual report with Missouri Secretary of State has been filed.
3. 2024-2025 CPO Budget
 - a. Created a new version of budget breakdown
 - b. Consensus to break out expenses in more detailed format.
 - c. Discussed details of past processes for Got Your Backpack and Holiday Outreach

Fundraising report - Jodi F.

1. Partnering for Success campaign
 - a. Currently at almost \$12k with cash contributions.
2. Spirit Wear Update
 - a. Online orders wrapped up the 15th. Apparel will be ready to distribute in 3-4 weeks.
3. Locker Inserts
 - a. Spring order cost \$3,200. Sold \$5,000 worth bringing our current CPO profit to \$1,800.



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Parent Involvement report – Stephanie M. and Jen W.

1. Back to school breakfast – COMPLETE
2. Teacher conference meal
 - a. Using Corner Butcher
 - b. Parent sign-ups for additional items went well
3. Got Your Backpack
 - a. Coordinating with Betsy
4. Holiday outreach
 - a. Thanksgiving meal provided by CPO
 - b. Holiday donations by parents in the form of gift card, cash for utility payments, etc.
 - c. These 2 programs should be combined to 1 sign-up.

Events report – Minden B.

1. Winter Dance
 - a. Minden found a “Hollywood” sign that could be used for this event to create “red carpet” theme.
 - b. Use of 360 camera discussed.
 - c. Rethinking ticket sales process for this event.
2. Spring Celebration
3. RSD Track Meet

VP of Communications/Social Media report - Keri D.

1. Social Media
 - a. Keri needs a few days to 1 week notice to create posts.
 - b. A thank you post to parents for PFS donations will be created.
2. Website
 - a. Requested Jen D. review budgets so that updates can be made online.

Closing - Rachel P.

1. Adjournment – 2:00 pm