

## REC & ED SPONSORSHIP TIERS

Thank you for your interest in Ann Arbor Community Education & Recreation (Rec & Ed). We are delighted to present to you a unique sponsorship opportunity that will enable you to promote your business with the area's popular youth sports programs, summer Safety Town program, or our longest running adapted program.

### FALL SOCCER OR SPRING SOCCER (\$5,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (3000+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### FALL FIELD HOCKEY OR SPRING FIELD HOCKEY (\$1,500)

- Guaranteed logo on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### FALL BASKETBALL (\$1,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### FALL VOLLEYBALL (\$1,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### WINTER BASKETBALL AND INDOOR SOCCER (\$2,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1000+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### SUMMER BASEBALL, SOFTBALL, TBALL (\$3,500)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on league t-shirts (1700+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on monthly e-Newsletters (28,872 audience)
- Logo added to all game schedules, registration forms, and team rules

### SUMMER SAFETY TOWN (\$1,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on Safety Town t-shirts (600+ shirts)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Logo on summer e-Newsletters (28,872 audience)

### ADAPTED PROGRAMING (\$2,000)

- Guaranteed logo inclusion on sponsorship page of website with link to business home page
- Guaranteed logo inclusion on Strike Force t-shirts
- Logo inclusion on e-Newsletters (28,872 audience)
- Sponsor appreciation/shout out post on social media profiles (4700+ followers)
- Invitation to attend programs

**WE THANK YOU FOR YOUR SUPPORT!**

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