



WHAT CAN BALDWIN BUSINESS DO FOR YOU?



Problem Solving and Entrepreneurship

- **Business Plan Development:** Learn about marketing needs, formulating strategies and solving potential challenges.
- **Case Studies and Real-World Scenarios:** Develop a deep understanding of various business challenges and how successful entrepreneurs navigated them.
- **Research for Business Development:** Learn how to use databases and Artificial Intelligence for market research.
- **Pitching and Presentation Skills:** Develop your public speaking skills.
- **Critical Thinking Skills:** learn to analyze situations critically, identify problems, and develop effective solutions.

Develop Foundational Knowledge and Skills

Course Offerings that include:

- Business in the Global Economy
- Digital Marketing
- Sports and Entertainment Marketing
- Career and College Planning
- College Personal Finance and Business Math
- College Accounting
- College Business Management
- Virtual Enterprise
- Senior Internship
- Senior Experience
- Work Based Learning

Relationships, Citizenship and Collaboration

- **Teamwork and Collaboration:** Participate in projects that simulate real-world business environments. Students learn how to work and respectful online presence. effectively in teams.
- **Digital Citizenship:** Learn how to be responsible and ethical utilization of digital technologies and platforms to engage, communicate, and collaborate while maintaining a positive online presence.
- **Guest Speakers and Industry Exposure:** Exposure to real entrepreneurs and their journeys can inspire problem-solving approaches and provide valuable lessons
- **Networking Opportunities:** Networking can provide valuable mentorship, guidance, and potential collaborations for budding entrepreneurs.

Wellness and Social-Emotional Health

- **Time Management:** Learning to balance academics, extracurricular activities, and personal life is a valuable skill for stress reduction.
- **Financial Literacy and Money Management:** Understanding financial concepts can contribute to better money management and reduce stress related to financial concerns.
- **Goal Setting:** Exploring business-related topics allows students to discover their interests and strengths, aiding in setting realistic career goals.
- **Ethical Decision Making:** Understanding the importance of ethical decision-making can contribute to a sense of purpose and integrity.
- **Creativity and Innovation:** These skills will be cultivated through exercises that encourage novel thinking, problem-solving, and the exploration of new ideas to drive entrepreneurial success.