

BHS Business & Entrepreneurship Pathway



Business Pathway Goals

- ❑ Prepare students for both college and career
- ❑ Provide opportunities to explore career paths and personal growth
- ❑ Provide academic, social/emotional support
- ❑ Prepare Pathway students for the “real world”
- ❑ Students develop collaboration, research, and critical thinking skills
- ❑ Students participate in real world projects
- ❑ Students participate in cross curricular projects designed to connect core subjects with CTE classes
- ❑ Student mentorship



Course Sequence

BHS Business Pathway students will apply knowledge and skills as they approach new ideas in business and entrepreneurship communities to gain a global perspective.

BHS graduates will be able to present and articulate ideas in a clear, organized, and persuasive manner.

BHS graduates will apply master level skills applicable to establishing and operating a simulated business.

- Introduction to Business
- Marketing and Business Leadership
- Sports/Entertainment Marketing
- Fashion Marketing
- Creating an Online Business
- Virtual Enterprise

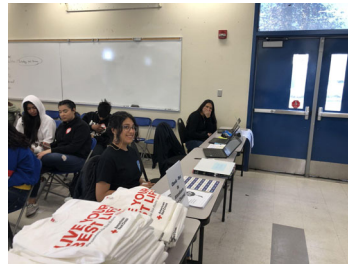
Pathway students also participate in core classes taught by members of the business pathway team. Core and CTE teachers collaborate to develop projects and integrate content.

Pathway Highlights

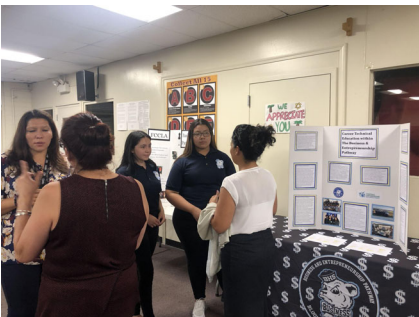
- Mock Trial
- Indelible Leadership
- Pathway Days
- “Fun Fridays”
- Disney Youth Education
- Federal Reserve
- Creativity



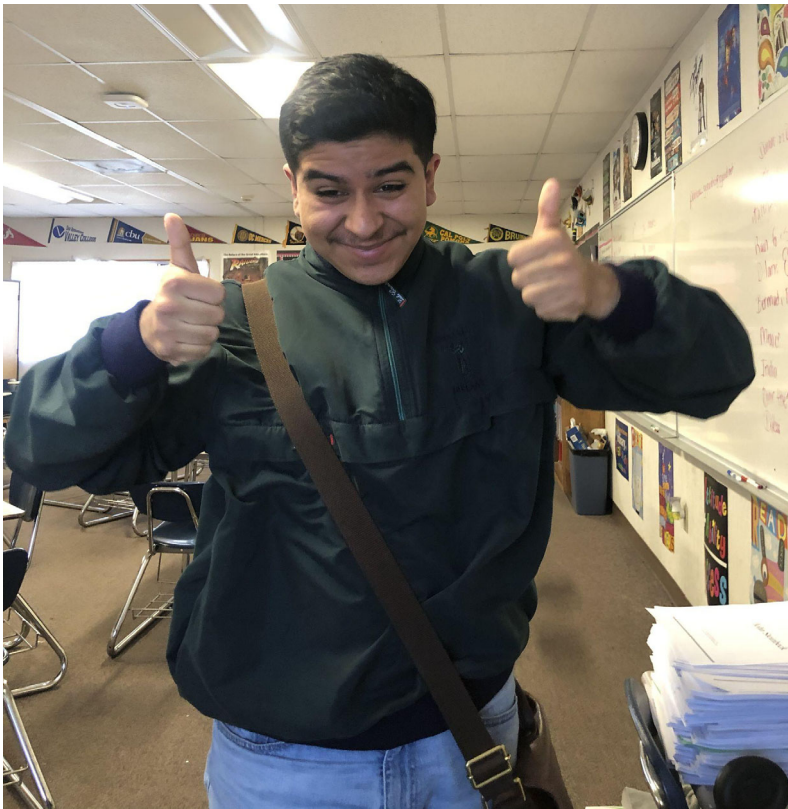
Field Trips and Activities



Community Outreach



Student Success Story



Generation Go
Kevin earned an internship which turned into a job in his future career field.

Pathway Students -Their Words

“The business pathway is a great pathway that allows students to learn more about business/the business world and how to create a business, plus many other things. All the teachers are great, they give students evidence when needed and make them feel like family. Students in the business pathway always know that if something is wrong they can go to their business pathway teachers.”

“I'm so glad I joined the business pathway, i've learned so many valuable life skills and i can honestly say that I am prepared for my next phase of life”

“The Business Pathway has helped me become a good public speaker, I used to get so nervous and freeze up when I would present in my middle school classes, slowly I started to become more confident in presenting once I was in the pathway. By the end of my freshman year, I felt like I could present anything to anyone in a heartbeat. Being put on the spot helped me become more prepared for what lies ahead in my future.

“To me our pathway does not just mean getting us ready for college don't get me wrong it gets us prepared for college and the real world but our pathway is a family. We all bond and help each other with no hesitation. We're willing to step out of our comfort zone and help others even if we don't know them. If anyone needs a push or someone to believe in them our teachers are always there to help and tell us we have the potential to do what we need to do....Yes the pathway prepares us in many ways and teaches us multiple things but knowing we have someone to depend on and will push us to our full potential our pathway gets us through high school and prepares us for the real world and the uncertainty of what is out there.”

BHS Business Pathway

