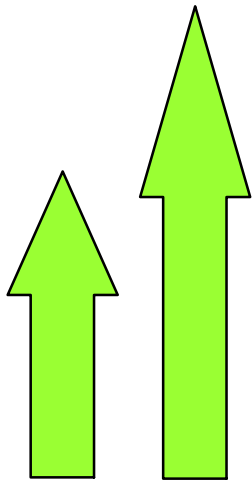


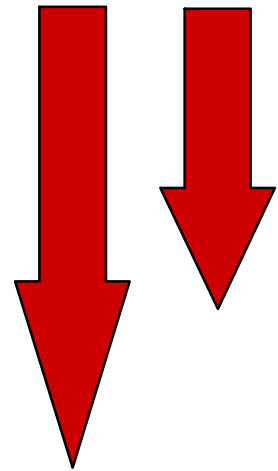
Living Above the Line...  
Builds the Source



8 Keys  
Ownership  
Responsibility

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Deny  
Justify  
Lay Blame  
Quit



Living Below the Line...  
Hurts the Source