SCHOOL'S LOGO:	SCHOOL'S NAME:			
	echuunis Aisium	огил	MICOUNI.	
	SCHOOL'S VISION:		SCHOOL'S MISSION:	
GOALS	CURRENT AUDIENCE	COMMUNICATIONS	TACTICS	
		CHANNELS		
TIMELINE	NEW TARGETED AUDIENCE			
MARKETING RESOURCES	AMBASSADORS	POTENTIAL STORIES	MEASURING OUR MARKETING	
			PLAN'S SUCCESS	
MARKETING PLAN — DALLAS INDEPENDENT SCHOOL DISTRICT				