



IGNITE CURIOSITY

THE LWHS 2024-2025 ANNUAL FUND

LWHS Annual Fund FAQs

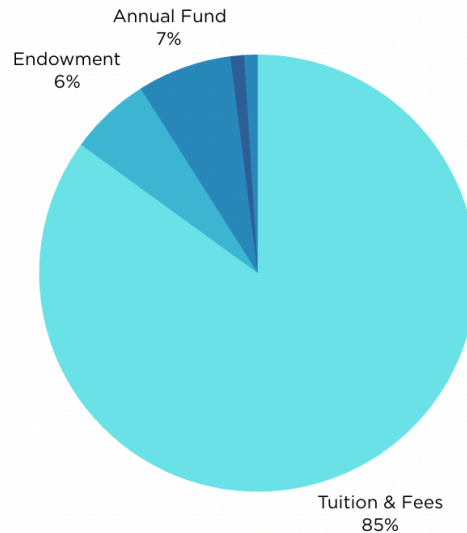
The Annual Fund provides over **\$2,000,000** in **unrestricted support** to the operating budget to ensure that **all students** have the opportunity to thrive at LWHS. **Tuition alone does not cover the full cost of an LWHS education.**

The Annual Fund is comprised of contributions made by families of current students and alumni. These contributions support the current operating needs of LWHS, such as Flexible Tuition, faculty salaries, the arts, athletics, the Center, new tools for the shops, and so much more. Every family has a vital part in making LWHS the spectacular school that it is through participation in the Annual Fund.

Gifts to the LWHS Annual Fund range from \$25 to over \$100,000. Each gift is incredibly meaningful in sustaining our Head, Heart, Hands education.

Why are we asked for an annual fund gift when we already pay tuition?

While tuition establishes the foundation for excellence, it does not cover all of the school's expenses. The Annual Fund accounts for **7% of the school's operating budget**. Without contributions to The Annual Fund, our school would not be able to maintain small classes, a robust Flexible Tuition Program, retain quality teachers, or provide individualized attention, academic rigor and superb facilities.



Why is 100% participation so important?

High participation visibly demonstrates the dedication of our community to the school and is an indicator for charitable foundations when deciding on grants and other support. For that reason, we ask that every administrator, teacher, trustee, family and alumnus to support the Annual Fund in hopes of reaching 100%. Our goal is to make giving accessible, inclusive, and meaningful to each and every family.

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As a community, we collectively provide LWHS with the additional financial resources necessary to pursue the school's mission and to create opportunities for all students to engage in a unique education through the Annual Fund.

When should parents make a gift?

We ask that parents make their gift or pledge during the Annual Fund drive before **December 31, 2024**. By making a gift now, we are able to count on your support to meet the immediate needs facing the school and provide financial stability. Giving during the Annual Fund helps keep our community together by helping to support LWHS' robust flexible tuition program. If you would prefer to make your gift at a later date, we invite you to make a pledge now and pay by May 1, 2025.

Important dates:

September - Annual Fund Kicks off

December 3 - Giving Tuesday / Pledge Day

How much should I give?

LWHS will provide a suggested amount for your gift in the Annual Fund letter and email. We understand that every family’s personal circumstance is different, and the amount provided is a recommendation - all levels of gifts are deeply appreciated.

Leadership Giving Society
Head, Heart, Hands \$100,000+
Scholar \$50,000-\$99,999
Visionary \$25,000-\$49,999
Innovator \$10,000-\$24,999
Leadership \$5,000-\$9,999
Friends of LWHS
Builder \$2,500-\$4,999
Black & Gold \$1,000-\$2,499
Tiger Pride \$1-\$999

Our donors at **\$5,000 and up** are invited to the **Miranda Lux Leadership Celebration** next fall. In appreciation, **all donors** will be listed in the parent honor roll in the 2024-2025 Annual Report.



The Collective Power of Giving

We ask that every family make LWHS one of their philanthropic priorities and contribute at the level that is right for them.

We are all in this together, and every gift makes a powerful impact.

Let’s aim for 100% participation and \$2.1M to support our students, faculty, and programs!

What are other ways of giving?

Families can make a gift of stock or through a donor advised fund. Giving a gift of stock benefits donors and LWHS. In most cases, donors do not have to pay capital gains on the transfer of securities that have been held for at least a year. You may also give through a check or a donor-advised fund (DAF), a type of giving program that allows you to combine the most favorable tax benefits. You can contact Jeanna Yoo at jyoo@lwhs.org for more information.

Can employers match gifts?

Yes! Matching gifts are an incredibly important way to make the most of your charitable gift. Many employers in the Bay Area will match their employees' gifts to non-profit schools like LWHS. Please contact your HR department for eligibility requirements and a matching gift form. You can also enter your company name when making a gift online at <https://www.lwhs.org/giving/annual-fund> if your employer will make a matching gift.

Employers who match



- Airbnb
- Apple
- Bank of America
- BlackRock
- Clif Bar
- Dell
- Dolby
- Dropbox
- Gap Inc.
- Genentech
- Google
- Johnson & Johnson
- Levi Strauss & Co.
- LinkedIn
- Mastercard
- Microsoft
- Netflix
- PG&E
- Salesforce.com
- Verizon
- Visa
- Wells Fargo

What other fundraising activities does the school have?

The Annual Fund is the **most important fundraiser** for LWHS – we do not have a gala or auction. Each and every gift has an immediate impact on our students and programs.



THANK
YOU!