

Tuesday, Oct. 8, 2024 5pm

West Campus PTA Meeting Minutes

When: Oct 8th at 5pm

Where: Media Center

ATTENDEES

Maddison Anderson, Samantha Miller

CALL OUTS

- Christine Carlton has officially resigned as secretary for West Campus PTA via email with Sam and turned in keys to boxes.
- Sam and Maddison will work together in fulfilling role until a new officer can be found.
- ISO Secretary for PTA

TREASURER'S REPORT

- N/A

PTA RESULTS

- Still gathering King Sooper sign ups throughout year
- Coronado Homecoming Parade was a great turnout!
- Donuts for Teachers turned out great with a thank you letter from a teacher :)
- No interest in NPTA Reflections Program
- HSMA form sent out by district 11 office

NEW BUSINESS

- **Bike to School Day (10/9)**
 - Sam to hand out snacks at the finish in front of West Elementary
 - Bike spokes given to Meredith Altemose to hand out at meeting location (WCC)
 - Total cost for items was about \$35 (see ledger)
- **100 Year Carnival (10/11)**
 - Promoting
 - Parent's Night Out Flyers
 - King Soopers Sign Up
 - PTA Membership
 - 50 cent books
- **Parent's Night Out (10/25)**
 - Madison to confirm with Michael if they can set up a movie in the theater (sound, movie selection)
 - Window Cling Craft - Sam to get supplies
 - Snacks: Popcorn machine and Juice (kids are welcome to bring dinner)
 - **Sam to update flyer with updated information (quarter page)**
 - Marketing - **Sam to work on all the items below**
 - Westside Neighbors/OCC
 - Westside Community Center
 - West PTA Facebook Page
 - Hand out at West 100 Years Celebration
 - Text reminder
- **Springs Tots Sports Program**
 - Maximum capacity: 20 (kids + parents)
 - Dates: May (5 weekends)
 - Start promoting it in January 2025

- **School Sponsorship through Fence Branding**
 - Madison to confirm/finalize with Michael on contact for school sponsorships and donation receipts for sponsors. **Use givebacks to tier - attached to stripe account.**
 - Idea Concept: West Campus Partners
 - Status: "Proud partners of West Campus"
 - Branding/Tiering:
 - BIG sign on the fencing with individual brand signs that are 3'x3' or 5'x5' squares so we can add as we go
 - Additional branding on a 'portable' indoor banner that will live in the gym but be moved as needed
 - Opportunity for brands to provide marketing collateral for PTA desk at events
 - For \$1,000 support ex. one fran advertisement in the school newsletter/yearbook/shirt etc
 - Brand Fee (now through July 2025)
 - 3'x3' Banner = \$500
 - 5'x5' Banner = \$1,000
- **Teacher's Lounge Surprise: November**
 - Purchase a holiday flavored Keurig cups for the lounge
- **Holiday Treat (12/4)**
 - Purchase or make a holiday treat (e.g., holiday candle, pretzels in chocolate w/ sprinkles)
 - Print note for all teachers (in "Printables" Google Folder) - include personalized note for each teacher
 - Wear West apparel when given out during school

GRANTS

- Carmen at front office for holiday gifting - \$250
- Ms. Taylor - renew subscription for Generation Genius - \$225
- Both approved by Sam and Madison on 10/8. Sam to work with staff on receipts.

FUNDRAISERS

- Parents Night Out
- Tot Sports
- Sponsorship

NEXT MEETING

- Discuss more about holiday treat, donut cart, sponsorship, October event/fundraising results, ways to help with student xmas gift shop if needed.