

SEPTEMBER SCN MEETING MINUTES

Sept. 17, 2024 at 11:30 am

Introductions

- New Administrator Introductions
 - ❖ Chief HR Officer Dr. Nora E. Ryan- is focusing on what kind of culture are we creating for recruitment and retention
 - ❖ Communications Director Bryan Geelan- wants to build strong relationships with staff and students to tell the story of our district. Email communications for parent group web page updates, virtual flyers, logo use (brand management), video production, and marketing.
 - Calendar gets updated in spring with events that will happen the next school year. Schools need to communicate to communications dept for any real-time changes. Recommend partnering with school on getting communications translated.
 - Talking Points is having some sync issues. They have a short term fix on people receiving texts without downloading the app but the company is working on a long term fix.
 - Working on getting all the information about food pantry to put on the website

Superintendent's Report: Superintendent Dr. Matt Adams

- Strategic Planning- was asking for public feedback. Next is taking all the feedback and putting it into a package for the board to approve. Great teachers doing great things for great students is a good summary of what is needed.
- Partnering with the city (Windsor Heights, Clive, WDM) . Crestview's Harbach neighborhood had an event on Aug. 9 and hundreds showed up. Had a backpack giveaway, asked input on how to renovate the park, karaoke, etc. Hillside area will have an event at Legion Park on Oct. 3. Will introduce Community Care. Plan on getting to all the neighborhoods. Firefighters, EMT, police officers, food trucks, etc are there. Dr. Adams wants to connect with the families and the city wants to share what resources are available. If the purpose changes, the event will too.
- Have a lot of students from Waukee and DSM open enroll into WDMCS. Lose the most students to Urbandale. Open enrollment has helped stabilize enrollment. Will know more on numbers after Oct. 1.
- Delayed literacy implementation because no need to rush.
- Kindergarten enrollment is way low this year. Not just in our district.
- Had a bbq competition for Operations Dept. that was a lot of fun. Nice way to showcase employees that might not always get recognition.
- Urban Education Network- have job-like peers meetings to connect. School boards have a meeting as well to connect, work together, etc. Had a first time metro school board meeting to connect.
- Anxious Generation- great book to read about cell phone use.
- Attendance- new document will be coming out in the next few days. Can have school nurse assess sick student instead of going to dr office. Target is for students/families that don't prioritize going to school
- Oct. 15 is the next meeting in person.

Adjourn at 1:15 pm