

MARION COUNTY SCHOOL BOARD
COMMUNICATION COMMITTEE MEETING MINUTES
MARION SCHOOL DISTRICT CONFERENCE ROOM
719 North Main Street – Marion, South Carolina 29571

November 3, 2021

12:00 Noon

Board Members Present: Chairperson- Ogleretta White and Mrs. Linda Neal.

Absent: Mrs. Susan Pridgen

Ex-Officio Present: Dr. Kandace Bethea, Superintendent

Call to Order & Notification of Board Workshop: The Communications Committee Meeting was called to order at 12:07 p.m. by Mrs. Linda Neal. In accordance with the S.C. Code of Laws, 1976, Section 30-4-80 (d) as amended, the local media was notified of the time, date and place of the meeting. Mrs. Hopper stated that the media was notified of the meeting and a copy of the agenda was also provided.

Invocation: A Moment of Silence.

Welcome to Staff and Visitors Present: Mrs. Neal welcomed the staff to the November 3, 2021 Communications Committee meeting.

Purpose: Mrs. Neal began by expressing the purpose of the Communications Committee. At the last meeting it was agreed that the Communication Committee was necessary and will continue to meet every first Wednesday of the month at noon.

Chairperson White had a concern about parents calling and leaving messages, but not receiving a call back. Dr. Bethea assured her that when calls come in at the front desk, they are being routed to the proper office to have their concern addressed. She stated that 80% of the calls may call to speak directly to me, but it might be something that a Department head handles, so Mrs. Hopper will direct it to the proper personnel.

There was a discussion about things happening in other schools being advertised by the news media, but great things in our schools are seldom noticed. Dr. Bethea expressed her concern about this also and assured the Communication Committee that they have tried many ways of getting their story out to the public.

Mrs. Wimberly gave a brief update on the different ways that she uses to get the news out to the public and stated that a lot of the articles are sent to the news media, yet they do not make it in the paper.

The committee asked that someone from Public Relations be present at the board meeting to give an update on how we reporting our happenings. Chairperson White thanked everyone for their presence.

Mrs. Neal stated that the meeting was adjourned. Adjournment 1:11 pm