

Business & Industry Endorsement

Fashion Design

Graphic Design & Interactive Media

Arts, A/V Technology and Communications

The Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

Level I Course



Principles of AV

Level 2 Course



Fashion Design I

Entrepreneurship I

Level 3 Course



Fashion Design II

Level 4 Course



Practicum of Entrepreneurship

Industry Based Certifications:

- Adobe Certified Professional; Adobe Illustrator
- Adobe Certified Professional; Adobe Photoshop
- Adobe Certified Professional; Adobe InDesign

Recommended Course Sequence:

9th grade
Principle of AV (if not completed in 8th Grade) &/or Entrepreneurship

10th grade
Fashion Design I

11th grade
Fashion Design II

12th grade
Practicum of Entrepreneurship

Postsecondary Opportunities:

- Licensures: Certified Textile Designer
- Associate Degree: Graphic Design, Digital Artist
- Bachelor's Degree: Web Design, Design and Visual Communications, Animation, Interactive Technology, Video Graphics, and Special Effects

Example Aligned Occupations:

Graphic Designer
Median Wage: $50,973
Annual Openings: 1,766

Special Effects Artists & Animators
Median Wage: $46,052
Annual Openings: 400

Certified Textile Designers
Median Wage: $65,046
Annual Openings: 100

For detailed course descriptions see the Course Selection Handbook.