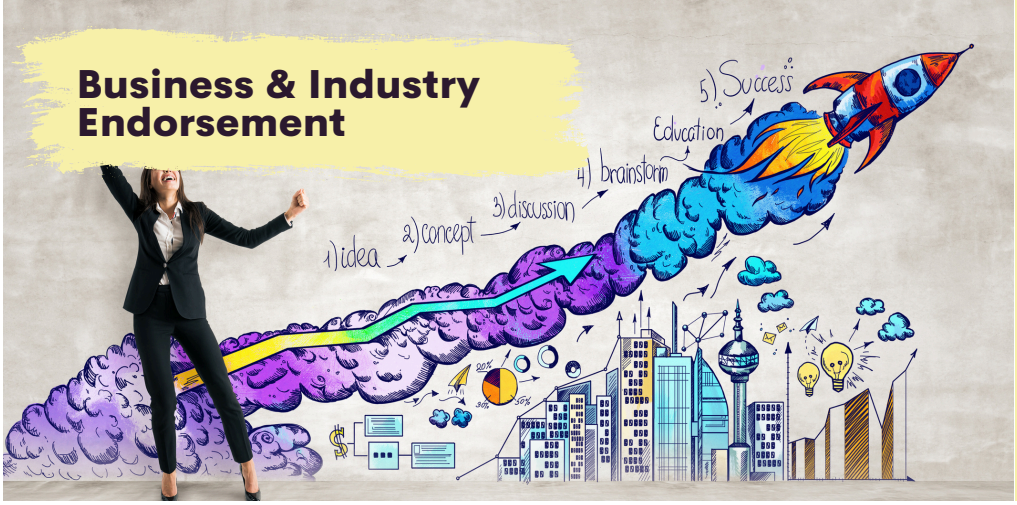


Entrepreneurship

Business, Marketing, and Finance

The Entrepreneurship program of study teaches CTE learners how to plan, direct, and coordinate the management and operations of public or private sector organizations. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, analyze management structures, and plan for the use of materials and human resources.

Level I Course



Principles of Business, Marketing & Finance

Business Information Management

Level 2 Course



Entrepreneurship I

Level 3 Course



Entrepreneurship II

Level 4 Course



Practicum of Entrepreneurship

Statistics and Business Decision Making

Industry Based Certification:

- Entrepreneurship and Small Business

Recommended Course Sequence:

9th grade
Principles pf Business, Marketing, & Finance

10th grade
Entrepreneurship I

11th grade
Entrepreneurship II

12th grade
Practicum of Entrepreneurship &/or Statistics and Business Decision Making

Postsecondary Opportunities:

Associate Degree:
Organizational Leadership

Bachelor's Degree:
Accounting
Business Administration and Management
Public Administration

Other:
Salesforce
Service Contract Providers

Example Aligned Occupations:

General and Operations Managers
Median Wage: $83,220
Annual Openings: 25,450

Management Analysts
Median Wage: $93,983
Annual Openings: 6,030

Chief Executives
Median Wage: $163,567
Annual Openings: 648

For detailed course descriptions see the Course Selection Handbook.