


**Business & Industry Endorsement**

# Business Management

## Business, Marketing, and Finance

The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

### Level I Course



Principles of Business
Business Information Management

### Level 2 Course



Business Law

Entrepreneurship I

Virtual Business

### Level 3 Course



Business Management

Global Business/Human Resource Management

### Level 4 Course



Practicum of Entrepreneurship

Statistics and Business Decision Making

**Industry Based Certifications:**

- Microsoft Office Specialist: Microsoft Word Expert(Word2019)
- Microsoft Office Specialist: Microsoft Excel Expert(Excel2019)
- Entrepreneurship and Small Business

**Recommended Course Sequence:**

**9th grade**
Principles pf Business, Marketing, & Finance &/or Business Information Management

**10th grade**
Business Law &/or Entrepreneurship I &/or Virtual Business

**11th grade**
Business Management &/or Global Business/Human Resource Management

**12th grade**
Statistics & Business Decision Making &/or Practicum of Entrepreneurship

**Postsecondary Opportunities:**

- Associate Degree: Human Resource Management
- Bachelor's Degree: Business Analytics Accounting & Business Business Administration Management
- Other: Property Tax Professional

**Example Aligned Occupations:**

Human Resources Specialists
*Median Wage: $61,278*
*Annual Openings: 6,239*

General and Operations Managers
*Median Wage: $83,220*
*Annual Openings: 25,450*

Chief Executives
*Median Wage: $163,567*
*Annual Openings: 648*

For detailed course descriptions see the Course Selection Handbook.