

Audio / Video Production

Digital Communications

Arts, A/V Technology and Communications

The Digital Communications program of study explores the occupations and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. This program of study may also include exploration into operating machines and equipment to record sound and images, such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment.

Level I Course



Principles of AV

Level 2 Course



A/V Production I

Entrepreneurship I

Level 3 Course



A/V Production II

Level 4 Course



Practicum of A/V Production
or
Practicum of Entrepreneurship

Industry Based Certifications:

- Adobe Certified Professional; Adobe Premiere Pro
- Adobe Certified Professional; Adobe After Affects
- Adobe Certified Professional; Adobe Photoshop
- Adobe Certified Professional; Adobe In Design

Recommended Course Sequence:

9th grade
Principle of AV (if not completed in 8th Grade) &/or Entrepreneurship

10th grade
A/V Production I

11th grade
A/V Production II

12th grade
Practicum of AV Production

Postsecondary Opportunities:

- Entry Level: Light Technician
- Associate Degree: Commercial & Advertising Art; Animation Interactive Technology
- Bachelor's Degree: Cinematography and Film/Video Production; Recording Arts Technology

Example Aligned Occupations:

Camera Operators, Television, Video, and Film
Median Wage: $48,422
Annual Openings: 155

Audio and Video Technicians
Median Wage: $46,319
Annual Openings: 626

Producers and Directors
Median Wage: $65,029
Annual Openings: 522

For detailed course descriptions see the Course Selection Handbook.