

The Saucon Valley School District is dedicated to keeping our families, staff, and community informed and connected. This Communication Guide outlines our primary communication channels and the schedule we'll follow to keep you updated throughout the 2024-25 school year.

PRIMARY COMMUNICATION CHANNELS



www.svpanthers.org

Information Hub:

The website is your go-to place for all updates and information.

District News & Updates:

The main page features news, district highlights, and upcoming events.

Calendars:

Each school and department, including athletics and facilities, maintains calendars and important dates.

Spotlight on Saucon Valley:

Watch our monthly highlight video.



[@sauconvalleyschooldistrict](https://www.facebook.com/sauconvalleyschooldistrict)

Good News:

Stay informed about district successes and recognitions.



[@sauconvalleysd](https://www.instagram.com/sauconvalleysd)

Good News:

Stay informed about district successes and recognitions on our *NEW* Instagram page.



[ParentSquare](https://www.parentsquare.com)

District-Wide Communication:

Important district messages, including attendance updates.

Weekly Principal Newsletters:

Principals send weekly one-page newsletters (upcoming events, points of pride, important building info.)

Monthly District Newsletter:

A monthly district newsletter is available for families and the wider community ([subscribe on website](#)).




[@sauconvalleyschooldistrict4691](https://www.youtube.com/sauconvalleyschooldistrict4691)

Watch district videos, including board meetings and Spotlight on Saucon Valley, on our dedicated YouTube channel.

OTHER COMMUNICATION CHANNELS

ATHLETIC UPDATES will primarily be communicated through separate channels:

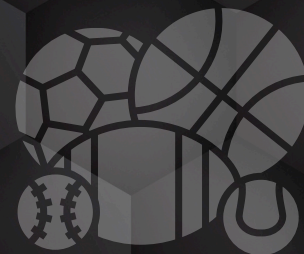
- Dedicated website: sauconathletics.org
- Dedicated social media accounts:

 [@Saucon Valley Athletics](https://www.facebook.com/SauconValleyAthletics)

 [@SauconAthletics](https://twitter.com/SauconAthletics)

 [@sauconathletics](https://www.instagram.com/sauconathletics)

 [@sauconathletics7298](https://www.youtube.com/sauconathletics7298)



MONTHLY COMMUNICATION SCHEDULE

WEEK 1:

Weekly School Newsletter, Weekly Social Media Updates

WEEK 2/3:

Weekly School Newsletter, Weekly Social Media Updates, District Newsletter

WEEK 4/5:

Weekly School Newsletter, Weekly Social Media Updates, Monthly Spotlight on Saucon Valley Video

ANNUAL:

Printed District Newsletter