



Mrs. Kim Weber

Valley Forge High School

Classroom 128

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Student Organization:

Business Professionals of America

VISUAL COMMUNICATION



REQUIRED COURSES:

CODE:	DESCRIPTION:
340315	Visual Creation
340006	Business Arts & Communication
340330	Visual Distribution
340120	Digital Image and Editing
340325	Introduction to Digital Media Arts
340340	Advertising and Communication

GRADUATION SEALS AVAILABLE:

Industry Recognized Credential Seal

Earn 12 Points worth of IRC's

Technology Seal

Pass one Adobe Certification Exam

Ohio Means Job Readiness Seal

Complete OMJ Readiness Seal Validation Form

First Year: (3 Credits)

Periods 1, 2, 3

Second Year: (3 Credits)

Periods 6, 7, 8

Students learn basic art skills, principles of design, and how to produce attractive pieces for print and the internet. The Adobe Creative Suite applications are used regularly in combining traditional art techniques with digital outcomes. Students will complete competitive portfolios for both college and employment.



SCAN

PROGRAM VIDEO

WWW.PARMACITYSCHOOLS.ORG/CAREERTECH

VISUAL COMMUNICATION



INDUSTRY RECOGNIZED CREDENTIAL (IRC) OPPORTUNITIES:

INDUSTRY CREDENTIAL	VENDOR/PROVIDER	IRC POINTS
Adobe Illustrator CC	Certiport	4
Adobe InDesign CC	Certiport	4
Adobe Photoshop CC	Certiport	4
Adobe Premiere	Certiport	4

TRANSCRIPTED IN-STATE TRANSFERABLE CREDIT OPPORTUNITIES:

COLLEGE/UNIVERSITY	DEGREE/COURSES	POTENTIAL CREDITS
<u>OHE</u> <u>CTAG</u>	Visual Creation (340315)	3
<u>OHE</u> <u>CTAG</u>	Advertising and Communication (340340)	3
<u>OHE</u> <u>CTAG</u>	Digital Media Art (340325)	3
<u>OHE</u> <u>CTAG</u>	Digital Image Editing (340120)	3
<u>OHE</u> <u>CTAG</u>	Visual Distribution (340330)	3

ARTICULATION AGREEMENTS:

No Articulations Agreements Available at this Time

VISUAL COMMUNICATION



Required Courses:

Ohio Department of Education required courses taught within the career-technical program.

Industry-Recognized Credential (IRC) Opportunities:

Each Ohio Department of Education approved industry-recognized credential has been assessed a point value based on employer demand and other factors to allow students the opportunity to bundle credentials for graduation. Career-technical education credentials primarily reflect education, industry licenses, industry certificates and postsecondary degrees.

Transcripted In-State Transferable Credit/CTAGs:

Alignment between secondary and postsecondary career-technical education content. Earned college credits are transferable to Ohio public institutions of higher education (OHE).

Articulation/Bilateral Agreements and Opportunities:

A partnership between institutions (PCSD and colleges/universities) to recognize credits which will be accepted when a student enrolls into a college or university to pursue a specific degree program.

OHIO HIGHER EDUCATION CREDIT TRANSFER TOOL

CTAG transferable credits are earned through career technical WebXam assessments (See REQUIRED COURSES on the first page) and are alignments between secondary (high school) and postsecondary (e.g., college) institutions.

The postsecondary institution retrieves and verifies data if the students check the box on their WebXam(s) giving consent. Support for acquiring CTAGs varies at postsecondary institutions. Students should notify the postsecondary institutions of their available CTAG transferable credits.

STEP 1: Pass PCSD Career Tech Program WebXam(s) and ensure the box at the end of the exam is checked allowing Ohio institutions to obtain score(s).

STEP 2: Contact postsecondary counselor and inform them of the CTAG transferable credits in the following areas:

340315 Visual Creation

340340 Advertising and Communications

340325 Digital Media Art

340120 Digital Media Editing

340330 Visual Distribution

STEP 3: Notify the postsecondary Registrar's office, Tech Prep office, or department chair as applicable.