

## Partnerships help students experience the joy of learning!

Access to experiential opportunities is at the heart of the programs funded by the Wayne Township Education Foundation (WTEF). Specifically, WTEF helps students experience the world through cultural programs, hands-on experiences, trips to places outside their neighborhood, and mentorship at no cost. We believe teacher ideas should be embraced, encouraged, and funded and we strive to inspire community support of our local public schools. We recognize that your choice to partner must fulfill some goals for your organization.

### What do you hope to gain from this partnership?

Engage with district leadership

Engage with teachers and staff

Engage with parents

Support free access for students & families to new experiences

Platinum Sponsorship



### Specific Program Support

Teacher & Student Recognition



Teachers' Treasures Memberships



Theatre & Science Camps



New Teacher Welcome Kits

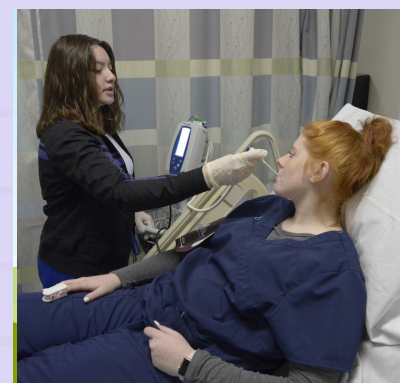


Giving Tuesday Matching Sponsor



DEI Professional Development





## PLATINUM \$5000

This partnership will maximize your exposure at all Foundation events, as well as in publications, e-news, and marketing materials throughout the year. The total actual value of this sponsorship is \$17,500 and includes:

- Logo placement at events and on Foundation marketing materials including: Website, Annual Report, Wayne Winter Games.
- Includes Gold Level Wayne Winter Games benefits: first-tier logo placement and premier exhibit space at the Wayne Winter Games.
- Ad on Website
- Tickets to the Seniors' Choice and Top 30 Banquets.

## WAYNE WINTER GAMES & GIANT HEALTH FAIR

This power-packed day of fitness activities, workshops and classes relating to fun, movement and health engages the community in both a competitive event and family fun event

- **Gold: \$3,000** **Giant Mile** Sponsorship includes custom signage and branding for indoor walk; logo receives first-tier placement on shirts and marketing materials; plus receive premier promotional space on the Giant Mile.
- **Silver: \$2,500** - First-tier logo placement on shirts, brochures, website, communications to 17,000 families, social media, PLUS premier exhibit space.
- **Bronze: \$1,000** - Second-tier logo placement on shirts, brochures, website, communications to 17,000 families, social media, plus premier exhibit space.
- **Purple: \$500** - Third-tier logo placement on shirts, brochures, website, communications to 17,000 families, social media, plus premier exhibit space.
- ★ **Star Sponsor \$250** - Includes premier exhibit space and inclusion on event passport.

## PROGRAM SPONSORSHIPS

### Staff Support

I Want to Be a Teacher Scholarship for Wayne paras (\$5,000)

- Logo on promotional materials and exclusive recognition & article in e-news and social media.

New Teacher Welcome Kit (\$1500)

- Logo on Welcome Tote and company ad inside tote.

Basic School Supplies for 60 classrooms (\$2500)

- Logo on promo materials & in staff e-news; signage at Opening Day.

Diversity Equity Inclusion Staff Development (\$3000)

- Logo on promo materials and in staff e-news; article in WTEF e-news

### Support of Student Experiences

- Theatre & Science Camps
- HOSTS Literacy Mentoring
- Unified Games

\$1,000-\$4000 sponsorships available. Depending on level benefits may include:

- Logo on promo materials and in e-news; event signage; ad in event program; recognition during event remarks.

### Teacher & Student Recognition

Seniors' Choice Reception (\$1500)

Ben Davis Top 30 Reception (\$1500)

BDU Scholars Recognition (\$1500)

- Title placement of company logo on event program.
- Company recognition during event remarks.
- Seniors' Choice sponsor will receive ad space in program.

### Philanthropy Partner

Giving Tuesday Matching Sponsor (\$2500+) -- Help us leverage this day of generosity to increase supporters and impact student experiences.

- Logo placement on program website, communications to 17,000 families, extensive social media, & article in e-news.

