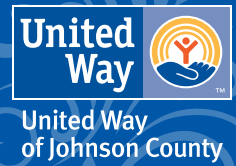


# WE NEED YOU Now More Than Ever!



## We envision a better tomorrow for our Johnson County Community

**\$156,565**

United Way of Johnson County can receive additional funding this year through IN24 offered by the Indiana United Ways, funded by Lilly Endowment. The \$156,565 grant dollars will provide for the following:

### NO PLACE TO CALL HOME

Grant dollars will be used to help our families who have no place to call home. A United Way of Johnson County program, No Place to Call Home provides a coordinated entry point into the social service system for homeless or near-homeless Johnson County residents. The purpose of the program is to enroll individuals into case management and help get the resources they need to be stably housed. Specifically, the dollars will be used for coordination of the program and financial assistance for the program.



## In order for gifts to qualify for matching funds, one or more of the following must apply:

### EMPLOYEE CAMPAIGNS:

WHO OR WHAT QUALIFIES	CRITERIA	HOW MUCH IS MATCHED
Overall employee campaign	→ Employee participation increases overall by 10 percent	= Entire campaign will be matched dollar for dollar
Overall employee campaign	→ Employee campaigns that increase by at least 5 percent over 2023 campaign	= Increased gift amount will be matched
New employee campaign	→ Company runs a new employee campaign	= Entire employee campaign will be matched dollar for dollar
Comeback employee campaigns	→ Employee campaigns that ran previously, but didn't run in 2023	= Entire contribution is matched
New leadership givers	→ Increase or new employee gift of \$500 or more	= Entire gift will be matched dollar for dollar
Current Leadership givers (\$500 or more)	→ Employee increase gift by 5 percent or more	= Increase gift amount will be matched
Current leadership givers (\$500 or more)	→ Leadership gift that moves up to the next recognition level	= Entire leadership gift will be matched dollar for dollar

### CORPORATE GIVING:

WHO OR WHAT QUALIFIES	CRITERIA	HOW MUCH IS MATCHED
New Corporate Gifts	→ New Corporate Gifts of \$100 or more	= Will be matched dollar for dollar
Current Corporate Gifts	→ Corporate gifts that increase by at least 5 percent	= Increased gift amount will be matched
Current Corporate Giving	→ Companies who choose to switch from a set corporate gift to a matching gift	= Entire corporate giving will matched dollar for dollar.