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FOR IMMEDIATE RELEASE

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**ORANGEBURG COUNTY SCHOOL DISTRICT CONGRATULATES DR. ERICA S. TAYLOR
ON NATIONAL RECOGNITION AS A FINALIST FOR SCHOOLCEO EXCELLENCE IN
SCHOOL MARKETING AWARD**

ORANGEBURG, S.C. – Orangeburg County School District (OCSD) extends heartfelt congratulations to Dr. Erica S. Taylor, Assistant Superintendent for Communications, Business & Community Partnerships, for her recognition as a finalist in the prestigious SchoolCEO Excellence in School Marketing Award. This award highlights the vital contributions of school communications professionals across North America who advance the fields of school marketing and communications with innovation and dedication.

Dr. Taylor's 20-year career in education communications has made a profound impact on OCSD and the wider K-12 education community. Since joining OCSD, Dr. Taylor has championed initiatives to strengthen communication, build partnerships, and enhance community engagement. Her visionary leadership continues to elevate the district's profile while fostering strong connections with families, students, and community stakeholders.

“Dr. Taylor’s leadership in school communications is exceptional, and her contributions have greatly enriched our district’s mission. Her expertise and innovative strategies have advanced our work in ways that will benefit our students and families for years to come,” said OCSD Superintendent Dr. Shawn D. Foster on Dr. Taylor's accomplishments.

SchoolCEO, the only marketing magazine in K-12 public education, created the award to honor school communications professionals for innovative work that pushes the fields of school communications and marketing forward. The winner was announced at the annual SchoolCEO Conference, presented by Apptegy in Little Rock. Full stories on all four finalists will appear in print and online in the Fall 2024 issue of *SchoolCEO Magazine*. You can read each finalist's feature at www.schoolceo.com/a/celebrating-excellence/.

While at the SchoolCEO Conference, Dr. Taylor was recognized alongside other top professionals in the field. OCSD celebrates her well-deserved recognition and the lasting contributions she continues to make for the benefit of the district and the broader K-12 community.

We are proud of Dr. Taylor's ongoing commitment to excellence in school marketing and communications.

Orangeburg County School District

The mission of Orangeburg County School District, the catalyst of innovation and excellence, is to ensure all students discover and develop their person, purpose, and platform through high-quality educational experiences distinguished by a culture of collaboration, equity, and inclusion; a creative learning environment with inspiring opportunities; a commitment to nurture the academic, physical, social and emotional well-being of all. Visit us online at ocsdsc.org

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