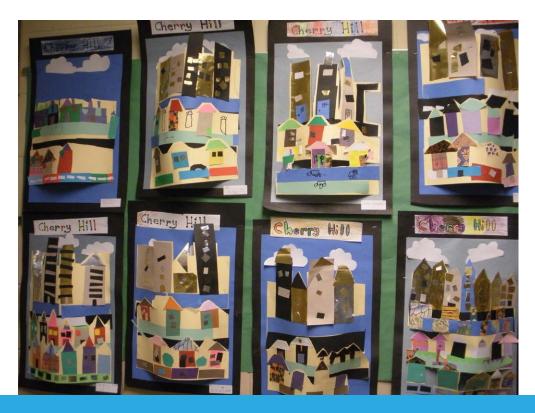
# CHERRY HILL PUBLIC SCHOOLS



### **CHPS Weekly**

District News for the week of January 30, 2015

### CHPS Expands Social Media

Our school district's communication outreach continues to grow with the addition of another social media platform. Meanwhile, our other platforms continue to gain followers. We invite you to come aboard! **UPCOMING EVENTS** 

#### High School Visitation Night

February 5 Cherry Hill East: 7 pm

5th Grade

If you are reading this letter on January 30, 2015, we know you're plugged into at least one of the Cherry Hill Public Schools' modes of communication: email. Chances are, you're also aware of our <u>District web site</u>, where <u>CHPS</u> <u>Weekly is archived</u>. Many of you already may have "liked" us on <u>Facebook</u>, and/or follow us on <u>Twitter</u>. Now we're offering an opportunity to be connected with us through another platform: <u>Instagram</u>.

On our Instagram account, "chpsinsta," we'll be posting photos and news about happenings throughout the District. This will include not only fun events, but notices about school delays and closures. Like our web site, Twitter and Facebook platforms, Instagram will be one more source where inclement weather announcements will appear before you receive a phone call or see a notice on the local TV stations. We're excited about our Instagram presence and we hope you'll follow us there.

Since September 2014, our Twitter followers have more than doubled, to a current total of just fewer than 2,200. Our Facebook "likes" number 2,100, with 3,038 people having been reached by our recent announcement that our snow make-up day will be February 16, 2015. We look forward to seeing this outreach continue to grow, and anticipate Instagram will gain an equally popular following.

Don't forget about <u>our District app</u>, <u>which you can download</u> <u>for free</u>. The app provides not only a wealth of information in one place (school calendars, ProgressBook access, lunch menus and accounts, BOE broadcasts, and more), but it also includes a notification for school closings and delays.

As is traditional, all of our district news, including the departments in our former "e-news" – Up Front, District News, School News, Upcoming Events and Community News - is available <u>by clicking here</u>. Check our <u>Activities Calendar</u> on the <u>District web site</u> for updates about upcoming events. You'll find the 2014-2015 and 2015-2016 District Calendars <u>here</u>. And visit our <u>YouTube channel</u> for videos from around the District.

Please remember to <u>send us any news</u> about what's happening in our community.

#### **Information Nights**

Rosa (West side students & parents)
February 3, 7 pm

Rosa (East side students & parents)
February 4, 7 pm

Carusi February 10, 7 pm

Beck February 17, 7 pm

PARCC Primer Series, Part 2 - How It's Done Cherry Hill West: February 3, 7 pm

Cherry Hill East: February 4, 7 pm

Snow Make-Up Day February 16

Negotiations Meeting February 17

We'll see you in February - and you'll see us on Instagram!

Sincerely

Maureen Reusche, Ed. D.

Superintendent



#### Black Broadway Ushers in Black History Month

Students from both Cherry Hill High School East and Cherry Hill High School West will present the original musical, "Legacy," Saturday, January 31 at 7 pm at Cherry Hill High School East.

Sponsored by the Cherry Hill African American Civic Association and the African American Culture Clubs of Cherry Hill East and West,



## **Sharp Elementary Celebrates 50 Years**

Joseph D. Sharp Elementary School celebrated it's 50th "birthday" with a school-wide celebration on January 23, 2015.

Each grade level, including kindergarten, pictured above, had student ambassadors who read their own list of "10 reasons we love Sharp."
Invited speakers included Dr. Maureen Reusche, Cherry Hill Public Schools Superintendent,



#### CHEF President Honored with MLK Freedom Medal

On January 23, Cherry Hill Education Foundation
President Eleanor Stofman (pictured above, left, with Cherry Hill Public Schools Superintendent Dr.
Maureen Reusche and Cherry Hill Mayor Chuck Cahn) was awarded the Camden County MLK Freedom Medal.

"Each year since 2001, the Camden County Freedom Medal has been presented the show ushers in Black History Month, which is the month of February.

Also included in the event is the fourth annual Sankofa Marketplace, featuring local African American businesses, including jewelry, hair care, fashion and treats.

Tickets for the musical are \$7 for adults and \$5 for students.

and Cherry Hill Mayor Chuck Cahn. The Mayor presented the school with a proclamation naming January 23, 2015 "Joseph D. Sharp Elementary School Day."

Students wore their school colors as they danced and sang under the direction of Mrs. Britton and Dr. Beckman. This included singing the "Happy Birthday" song to Sharp, which you may view on the District YouTube channel.

Students also put together a time capsule, the contents of which are now on display in the Sharp library. The time capsule eventually will be stored for students attending the school many years from now to uncover.

to honor extraordinary
Camden County citizens
who have generously
contributed their time and
effort to better their
community while espousing
the ideals indicative of Dr.
Martin Luther King, Jr.,"
said Freeholder Director
Louis Cappelli, Jr. "These
exemplary citizens have
demonstrated significant
contributions in the area of
community service. They
serve as a model to us all."

Ms. Stofman was one of 15 recipients of the medal. Since late 2007, the Cherry Hill Education Foundation has provided more than \$700,000 in grant funding and donations to support educational programming throughout the Cherry Hill School District.

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