| EMAIL CONTACTS LIST FOR: | GREAT OAK AFJROTC |
|--|---|
| | (Cadet's Name) |
| PARENT NAME: | PARENT EMAIL: |
| program. These should be ADUL doctors, dentists, church members, l | ntacts from your parent(s) who would be supportive of your S who know you or your family personally: Friends, relatives, usiness associates and similar people all make good potential ail addresses of other students.) See "How does this fundraised |
| Please provide email contacts wh potential sponsors" below. Please print clearly | would be supportive of you and your program. See "Who are Bring Your List On |
| 1 | 11 |
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| 10. | 20. |

You can also enter or import your contacts at **RaiseCircle.com** (web or mobile). Use **Group Code: G0732AF**

Answers to Frequently Asked Questions:

Who is RaiseCircle? What is their Privacy Policy? RaiseCircle is an organization founded by coaches, parents and teachers to help others raise funds easily and effectively. They have been helping schools and organizations like ours for many years and have an excellent reputation. We have a service agreement with a *strict privacy policy* -- all data including sponsor names, addresses, and emails are held in confidence and are not sold or shared in any way outside of our fundraising effort. Your contact list is completely private – while we can see the paid fundraiser results, even our staff cannot view the full email contact list you provide.

How does this fundraiser work? This is a non-sales, sponsorship-based "crowd-raising" fundraiser to generate supplemental support for our program. All you need to do is create a list of contacts from your family, social and/or professional circle. Your potential sponsors will be sent an email automatically or mailed a letter with choices to contribute online, pledge via check or opt-out.

Should I address letters AND do emails -- can they go to the same people? This fundraiser gets the best results when you both address letters AND reach people online. Mailed letters add credibility and a "shelf life" to the campaign, while the online side adds convenience and additional exposure. Please participate using BOTH methods allowing more choices in how to contribute. Your letters and emails can go to the same people, different

people or a combination of the two.

Who are potential sponsors? Your best potential sponsors are people you have some kind of <u>relationship with</u>, either <u>personally or professionally</u>. Friends, relatives, doctors, dentists, business associates and similar people all make good potential sponsors. Remember to share on social media as well.

How long does the email campaign run? Once started, the online campaign runs about 35 days. Our sponsorship email only goes out once every 7-10 days during that timeframe. This method provides time for the contacted person to either make a donation or opt out. At that point, their email is disabled. The final email includes a message that we are wrapping up the fundraiser – so contacts know they will receive no more appeals. All sponsors are thanked/receipted. Your contact list will update to show your sponsors and your results. To log in to review, **save your USER NAME and PASSWORD** that will be emailed to you.

If there are any other questions or concerns about the fundraiser, please feel free to ask us or contact: support@RaiseCircle.com