

Reduce the Risk Online

Traffickers' Tactics

Anonymity on the internet makes it easy for traffickers to hide behind false identities.



Pose As Friends

- They pretend to be peers.
- They use information posted to get close to their target.
- They may pretend to care about a difficult situation described in a post.



Pose As Romantic Interests

- They make flirtatious comments on photos.
- They ask personal information about relationship status or preference in a romantic partner.
- They may offer to buy expensive gifts.



Pose As Employers

- They may post fake job ads.
- They may pose as talent scouts or agents.
- They may ask for an app to send money.

Strategies to Protect Yourself



Set Privacy Settings



Never Share Your Personal Information



Think Before You Post



Never Meet in Person Someone You Only Know Online

HUMAN TRAFFICING IS A CRIME.

If you suspect a trafficker has contacted you online:



- Block the person immediately.
- Tell a trusted adult.
- Revise your privacy settings.



If it sounds too good to be true, it probably is.