



Sponsorship Program

Friends Education – Make it Your Business

Friends Council on Education's sponsorship program is specifically designed for companies and organizations that provide products and services to independent schools.

Sponsorship of Friends Council on Education gives you access to our network of more than 115 Friends (Quaker) schools, global affiliates, colleges, and educational organizations through general publicity and advertising options and focused opportunities to participate at events and gatherings throughout the year with educators in and outside of the Quaker world.

The sponsorship program runs from October 1 - September 30.

All companies must join at the Basic Sponsorship level to become a Friends Council sponsor. Many firms go beyond that, sponsoring specific Friends Council workshops and events at an additional cost (see costs below) in order to gain access to key target groups or special advertising rates.

Visit www.friendscouncil.org/support/sponsors to apply for Sponsorship.

Basic Sponsorship

Benefits of Basic Sponsorship include:

- **Visibility from the Friends Council website**, www.friendscouncil.org. Connect with potential customers through a logo and company information on our special sponsorship page. Our website is a resource to 21,000 families, 4,400 faculty and staff, and 1,200 trustees in Friends schools in the United States and to the general public around the world. It is the go-to site for publications, job searches, and current news in Friends education.
- **Interactive Inclusion in our e-book *Directory of Friends Schools and Educational Organizations***. [<https://bookstore.friendscouncil.org/>]
This e-book is available for download from our Friends Council website.
- **Social media connection & promotion** [Facebook, Instagram, X]
- **Placement of interactive logo twice in Friends Council e-newsletters, *QuakerEd News* and/or *QuakerEd Reads*.**
- **Promotional opportunities at our Spring Annual Meeting** for Board members & Heads of Schools.
- **Access to advertising space** in Friends Council's monthly e-newsletter, *QuakerEd News* and/or *QuakerEd Reads*.

Targeted Opportunities

Targets are tailored to your company's desire to reach a particular audience. Each year, Friends Council on Education sponsors various professional development programs, workshops, and peer network events. A company may choose to sponsor one or more of these meetings.

Sponsorship of individual events typically involves a personal appearance by a representative from the sponsoring company at the event, often at the beginning of a meal. The sponsor is introduced and gives a welcome. Informational material may be distributed, and the chance to speak directly with attendees is available, usually during social time, before or just after a meal.

When arranging targeted sponsorships, our goal is to craft a presentation time and space that maximizes the sponsor's exposure while maintaining a high-quality experience for our constituents.

Target opportunities include:

Programs

Programs for sponsorship include but are not limited to:

- *Heads Gatherings*
Attended by Heads of Friends schools.
- *Workshop & Peer Networks*
- Friends school educators working in similar areas across Friends schools, current programs include New to Quakerism, Diversity Education in Nature, The Clerking Workshop, Restorative Practice, Spiritual Life & Religious Studies, Quaker Life in Lower & Middle Schools, among others.
[Visit Friends Council site to view workshop offerings.](#)

Annual Meeting

Sponsorship of Friends Council's Annual Meeting and luncheon is available. Currently scheduled for April 24, 2025, this is a gathering of our Board of Directors, a majority of Friends school heads, school trustees, many of our most loyal contributors, and guests from Friends schools across the country.

The event provides a chance to speak briefly about your company's services, personally distribute literature and sample packages, exhibit further information on a centrally located display table, and meet informally with board members and invited guests over lunch.

Promotional Opportunities

Promotional opportunities at the annual meeting are included in the Basic Sponsorship fee. Please contact Friends Council on Education for more information about opportunities for 2024-2025.

BASIC SPONSORSHIP

Basic Sponsorship is the foundation for all targeted opportunities and includes free e-book directory listing, social media promotion, and promotional opportunities at the annual meeting.

Basic Sponsorship: \$800

TARGETED OPPORTUNITIES

Fall and Spring In-Person Heads Gatherings

In-person opportunity to speak with Early Childhood, Elementary, Secondary, and K-12 Heads of School

Fall Gathering, October 24, 2024: \$500

Heads of Friends Schools
Friends Center in Philadelphia

Spring Gathering, April 24, 2025: \$500

Heads of Friends Schools
Arch Street Meetinghouse in Philadelphia

Virtual Heads Gatherings

Virtual Presence via Zoom with Early Childhood, Elementary, Secondary, and K-12 Heads of School

Winter Meeting, January 2025: \$150

End-of-Year Meeting, June 2025: \$150

OTHER OPPORTUNITIES

Annual Meeting Exclusive: \$1,350

April 25, 2025 w/presentation

Annual Meeting Promotional Opportunity: \$0

[FREE with basic sponsorship]

Ad in QuakerEd Reads or QuakerEd News: \$150 per issue

[Friends Council's monthly e-news publication]

Virtual Presence Peer Network Gathering: \$150 per gathering

In-Person Peer Network Gathering: \$300 per gathering

[Opportunity to speak and interact with participants]

AGREEMENTS

- No sponsorship or advertisement will be considered if the product or service is deemed harmful to school communities.
- Sponsorship does not imply endorsement by Friends Council on Education.
- Sponsors may not use Friends Council on Education's name or logo for their own purposes.
- Sponsorship will not influence the goals, strategic endeavors, or integrity of Friends Council on Education.
- Friends Council on Education reserves the right to cancel a sponsorship or advertisement at any time if, in the sole judgment of the Executive Director, the sponsor or advertiser violates any of these agreements, or its actions are deemed to be discriminatory or inappropriate to the interests of Friends Council on Education or its membership. In such cases, no refund will be given.
- The term of this program is September 1 to August 31. Fees for sponsorships beginning mid-year may be pro-rated.