

Sponsorship Opportunities



Miriam empowers unique learners
by building confidence and a foundation for success.

miriam
SCHOOL and LEARNING CENTER

Exposure Opportunities

MIRIAM SCHOOL AND LEARNING CENTER MONTHLY E-NEWSLETTER SPONSOR

Every month, Miriam School and Learning Center sends out an email blast to all supporters who opt into receiving the newsletter.

\$100/month | four per month available

- Distribution to 2,500+ members' emails
- Logo and link included in the e-newsletter

MIRIAM SWITCHING POST – WEEKLY E-NEWSLETTER SPONSOR

Every week, Miriam Switching Post, an upscale resale shop, sends out two email blasts to all customers and donors.

\$250/month | one per month available

- Distribution to 6,500 members' emails
- Logo and link included in the newsletter

MIRIAM WEBSITE SPONSOR

Our staff works hard to design a website full of resources for families. Advertising on this site is just one more way to help benefit our mission while also increasing your reach to the community.

\$250/year | five available

- Logo and link on the sponsor page

TUESDAY TALK & TOUR SPONSOR

The first and third Tuesday of each month, community members tour one of our campuses to learn more about the impact our leaders are creating in the lives of unique learners.

\$1,000/year | one per school year available

- Facebook event page
- Website event page
- Sign at the tour
- Sponsor marketing material at events



DONOR APPRECIATION – EVENT SPONSOR

September 12, 2024 – Join us in celebrating our donors by helping us say thank you at this annual event.

\$1,000/year | one available

- Website event page
- Sign at event
- Sponsor marketing material at the event
- Speak briefly at the event

MIRIAM NIGHT AT BUSCH STADIUM – T-SHIRT SPONSOR

September 20, 2024 – Every year, Miriam families and friends are invited to enjoy a night at Busch Stadium to cheer on the St. Louis Cardinals, wearing a specially designed t-shirt!

\$500 | one available

- Logo on sleeve of t-shirts

PARTNERS IN EDUCATION BREAKFAST SEMINAR – EVENT SPONSOR

October 8, 2024 – This annual event is hosted by our Miriam Learning Center to provide training and support to our community partners that help us serve unique learners.

\$1,000 | one available

- Logo on invitation
- Website event page
- Sign at event
- Sponsor marketing material at the event
- Speak briefly at the event



HIGH SCHOOL CROSS COUNTRY JERSEYS

Show your support for our high school cross country team by sponsoring their jerseys for the upcoming season! Your sponsorship will not only help cover the costs of uniforms but also demonstrate your commitment to supporting student athletes at Miriam.

\$750 | one available

- Logo prominently displayed on the front or back of team jerseys
- Name/logo featured in team-related communications, including social media posts, newsletters, and website updates
- Your support directly contributes to providing our student athletes with the resources they need to compete and excel in their sport

HIGH SCHOOL BOWLING CLUB SHIRTS

Support our high school bowling club by sponsoring their team shirts for the upcoming season! Your sponsorship will help cover the costs of uniforms and also demonstrate your commitment to fostering camaraderie and sportsmanship among our student athletes at Miriam.

\$500 | one available

- Logo prominently displayed on the front or back of team shirts
- Name/logo featured in team-related communications, including social media posts, newsletters, and website updates
- Your support directly contributes to providing our student athletes with the resources they need to compete and bond as a team

SATURDAY, APRIL 5, 2025

Clayton Plaza
7750 Carondelet Avenue
Clayton, Missouri



Earlybird Tickets:
\$175/ticket | \$1,750/table
After 2/1/25:
\$200/ticket | \$2,000/table

MINDS IN BLOOM

Spring Soirée

BLOSSOM VISIONARY SPONSOR

\$25,000 | one available

- Includes VIP seating for two tables of ten guests
- Recognition from stage
- Full-page ad inside cover of program book
- Logo on front of bid paddle
- Big screen recognition
- Recognized as Event Sponsor on invitation
- Recognized as Event Sponsor in media releases
- Logo on event marketing, emails, social media, and website
- Logo on event signage
- Logo on photo backdrop

GARDEN CHAMPION SPONSOR

\$15,000 | unlimited

- Includes VIP seating for one table of ten guests
- Recognition from stage
- Full-page ad in program book
- Big screen recognition
- Recognized on invitation
- Logo on event marketing, emails, social media, and website
- Logo on event signage

GREENHOUSE GUARDIAN SPONSOR

\$10,000 | unlimited

- Includes one table for ten guests
- Half-page ad in program book
- Recognition from stage
- Big screen recognition
- Logo on event marketing, emails, social media, and website
- Logo on event signage

SEEDLING SUPPORTER SPONSOR

\$5,000 | unlimited

- Includes six tickets
- Quarter-page ad in program book
- Big screen recognition
- Logo on event marketing, emails, social media, and website
- Name listed on event signage

SPROUT PATRON SPONSOR

\$2,500 | unlimited

- Includes four tickets
- Name listed in program
- Big screen recognition
- Logo on event marketing, emails, social media, and website
- Name listed on event signage

PETALS & POUR BAR SPONSOR

\$1,000 | one available

- Logo on signage at each bar
- Name and logo listed in program book
- Logo on event marketing, emails, social media, and website

GREEN CARPET SPONSOR

\$750 | one available

- Logo on signage at the green carpet
- Name and logo listed in program book
- Logo on event marketing, emails, social media, and website

BLOOMS & BOWS DECOR

\$500 | four available

- Logo on signage at entrance
- Name listed in program book
- Name on event marketing, emails, social media, and website

FORGET-ME-NOT SIGNATURE DRINK

\$500 | four available

- Logo on signage at bar stations
- Name listed in program book
- Name on event marketing, emails, social media, and website

MELODIC MEADOWS MUSIC

\$500 | four available

- Logo on signage by music
- Name listed in program book
- Name on event marketing, emails, social media, and website

PICTURESQUE PETAL PHOTOGRAPHER

\$500 | four available

- Logo on signage by photo area
- Name listed in program book
- Name on event marketing, emails, social media, and website

FLORAL FRAMES PHOTO BOOTH SPONSOR

\$500 | four available

- Logo on signage by photo area
- Name listed in program book
- Name on event marketing, emails, social media, and website

PROGRAM BOOK AD

\$200 full page | \$100 half page

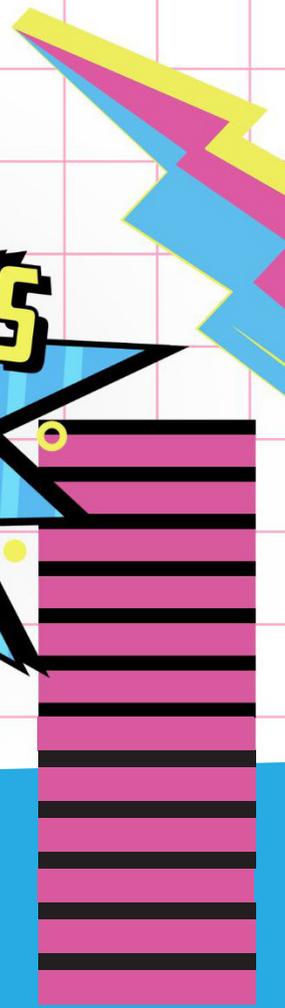
- Ad designed by you or your business included in event program book

SOLD OUT





BACK '90\$ TO THE TRIVIA NIGHT



FRIDAY, JANUARY 31, 2025
Steward Family Foundation Gymnasium at Miriam High School
1138 N. Warson Road, St. Louis, MO
Doors open at 6:00pm
Trivia begins promptly at 7:00pm

EVENT SPONSORSHIP

1,500 | two available

- Company/family name on all 2024 and 2025 trivia event communications
- One reserved VIP parking spot near event entrance
- Eight event tickets
- Reserved table centrally located in the event space
- Complimentary Miriam beverage cups for eight guests
- One bottle each of red and white wine for the table
- Eight mulligans, one for use in each round
- Support acknowledged from the podium
- Recognition on signage on day of event
- Recognition on screen and on answer sheet for all rounds
- Recognition on Miriam website and social media platforms

GENIUS SPONSORSHIP

\$750 | four available

- Eight event tickets
- Reserved table located in the event space
- Eight mulligans, one for use in each round
- Recognition on signage on day of event
- Recognition on screen and on answer sheet for all rounds
- Recognition on the Miriam website and social media platforms

QUIZ MASTER SPONSORSHIP

\$350 | six available

- Four event tickets
- Recognition on answer sheet for all rounds
- Recognition on the Miriam website and social media platforms

ROUND SPONSORSHIP

\$150 | ten available

- Recognition on answer sheet for one round
- Recognition on Miriam website and social media platforms

TICKETS
Table of 8 - \$200 / early bird registration - \$160
Individual Ticket - \$25 per person



Yes!

I want to support unique learners by investing in the following opportunities.

Please select your sponsorship choice(s) using the checkboxes below and return to Miriam School and Learning Center. This form is valid for the 2024-2025 school year; however, some options may sell out in advance.

EXPOSURE OPPORTUNITIES

- Miriam School and Learning Center Monthly E-Newsletter Sponsor
- Miriam Switching Post Weekly E-Newsletter Sponsor
- Miriam Website Sponsor
- Tuesday Talk & Tour Sponsor
- Donor Appreciation – Event Sponsor
- Miriam Night at Busch Stadium – T-Shirt Sponsor
- Partners in Education Breakfast Seminar – Event Sponsor
- High School Cross Country Sponsor
- High School Bowling Club Shirts

EVENT OPPORTUNITIES

MINDS IN BLOOM SOIRÉE

- Blossom Visionary Sponsor
- Garden Champion Sponsor
- Greenhouse Guardian Sponsor
- Seedling Supporter Sponsor
- Sprout Patron Sponsor
- Marigold Moments Video
- Petals & Pour Decor
- Blooms & Bows Decor
- Forget-Me-Not Signature Drink
- Melodic Meadows Music
- Picturesque Petal Photographer
- Program Book Ad

YOUNG PROFESSIONALS ANNUAL FUNDRAISER

- Event Sponsorship
- Genius Sponsorship
- Quiz Master Sponsorship
- Round Sponsorship



Total Investment

\$

Business/Organization Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT

CHECK: Please complete form and mail to 1138 N. Warson Road, St. Louis, MO 63132

INVOICE: Please send me an invoice for the amount indicated above.

CREDIT: Please visit miriamstl.org/sponsor or scan the QR code to pay online, call our office at 314.962.6059 to pay by phone, or fill out the form below and mail to 1138 N. Warson Road, St. Louis, MO 63132

→
Pay
Online



VISA Mastercard Discover Amex | Name on Card _____

Credit Card # _____ Exp. Date _____

Signature _____ Security Code _____

About us

For almost 70 years, Miriam has provided an excellent education for students who learn differently. Today, Miriam School and Learning Center serves unique learners and their families through two programs:

The K-12 private school supports children with learning, speech/ language, sensory/motor, and attention challenges through a team approach, integrated therapies, small class sizes and specialized instruction. At the high school level, services also include preparation for the transition after high school to college, hands-on learning, vocational training, work, or other programs.

Each year, more than 1,600 children, ages 2-18, from 120 different private, public, parochial or home schools, turn to the Learning Center for specialized support services to meet their potential.



Why become a Miriam Sponsor?

Your generosity helps us to teach, advocate for, and empower students with learning challenges throughout the St. Louis Metro area in a way that offers them a hope-filled future. Your sponsorship provides an opportunity for you to:

- **Support the mission of Miriam**
- **Gain prominent exposure for your business/organization**
- **Take part in a convenient, one-time sponsorship process**

Sponsorship packages can be customized to meet your needs by contacting Alexis Warshaw at 314.962.6059 or awarshaw@miriamstl.org.

miriam
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