

Wednesday, June 20, 2018 Meeting Minutes
West Chester Area Education Foundation

In attendance: Steve Brightbill, Lori Cushman, Rose Cappelli, Linda Cherashore, Donna Foley, Jack Ellis, Deb Fell, Stacey Fuller, Debra Maccariella, Laura Melfi, Rob Partridge, Doug Pacitti, Mark Purcell, Jim Scanlon, John Scully, Seema Thomas, Josh Winter, Ken Witmer

Not present: Liz Golding, Beth Hayes, Robin Harkins, Dianne Herrin, Jen Neill, Vicki Reilly, Deb Sahjiwani, Drew Stanley,

- A. Call to Order: Steve Brightbill called the meeting to order at 7:32 am. Lori Cushman from Bentley Systems was introduced.
- B. Approval of Minutes: It was moved by Ken Witmer and seconded by Laura Melfi to approve the minutes of the April 11 Board Meeting. The motion carried.
- C. Treasurer's Report: John Scully reviewed the Treasurer's report for the period ending May 31, 2018. The fund balance for this period is \$55720.32. Disbursements were as follows: \$753.56 to WCASD for event reimbursement and \$175 to Barbacane Thornton. It was moved by Stacey Fuller and seconded by Deb Fell to accept the treasurer's report as presented. The motion carried. The treasurer's report will be filed for audit.
- D. Update – PFEW
49 students are signed up and registered.
- E. Housekeeping items:
 - Volunteers are needed for the TruMark Financial Reality Fair to be held at RHS on October 24, from 8-1:15. Please let Deb Sahjiwani know if you are interested in volunteering.
 - Board of Directors Terms – Directors serve 2 consecutive 3-year terms
First year terms ending in October, 2018: Dianne Herrin, Doug Pacitti, Mark Purcell, Vicki Reilly, Ken Witmer
 - Gracie Cleveland from RHS will be the student representative for 2018-2019
 - Important dates for 2018-2019 are as follows:

Wed., Sept. 12, 2018	7:30am	Board Meeting
Wed., Oct. 10, 2018	7:30am	Annual Reorganization Meeting
Fri., Nov. 16, 2018		Harlem Wizards Fundraiser at EHS
Wed., Dec. 12, 2018	11:00am	Board Meeting and Holiday Luncheon and Auction

Wed., Feb. 13, 2019 7:30am Board Meeting
Wed., April 10, 2019 7:30am Board Meeting
Fri., May 3, 2019 7:30-9:00 Annual Breakfast (tentative)
Wed., June 19, 2019 7:30am Annual Board Planning Meeting

Harlem Wizards Fundraiser – The committee is continuing to meet to plan and solicit sponsors. There are 5 major sponsors totaling \$10,000 in pledges

F. Strategic Planning 2017-2018 Progress Report

Goal A: Increase community visibility and support

Business breakfast held in February; Foundation visibility increased through Facebook, Twitter, and district newsletter

2018-2019 Committee Members: Jack Ellis (co-chair), Jen Neill (co-chair), Donna Foley, Robin Harkins, Dianne Herrin, Rob Partridge, Vicki Reilly, Deb Sahijwani

Goal B: Increase financial and program partnerships

Received \$38,500 in 2017 – late state budget approval and delay in approval of foundation renewal application affected EITC funds received; held business roundtable breakfast in February that included past success stories; held annual breakfast in May recognizing Franklin Mint FCU as Partner of the Year; East DECA participated in matching gifts; raised \$4617 in holiday auction donations; fall fundraiser raised \$13,000

2018-2019 Committee members: Steve Brightbill (co-chair), John Scully (co-chair), Laura Melfi, Jim Scanlon, Drew Stanley, Ken Witmer, Josh Winter

Goal C: Provide financial support for on-campus programs

Funded 22 mini-grants and 2 community grants; set timeline; revised rubric and application

2018-2019 Committee members: Rose Cappelli (chair), Deb Fell, Stacey Fuller, Deb Maccariella, Doug Pacitti, Vicki Reilly, Steve Brightbill, John Scully, Jack Ellis, Lori Cushman, Linda Cherashore

Goal D: Maintain effective and efficient foundation board

New board members added in October to replace outgoing members; established committees to plan fundraising events

2018-2019 Committee Members: Jim Scanlon (chair), Robin Harkins, Seema Thomas, Ken Witmer, Steve Brightbill, Stacey Fuller

G. Strategic Planning 2018-2019

Committees met to set summer meeting dates. Action plans are due to Jim on or before Sept. 5. Reports will be made to the board on Sept. 12.

Next meeting: Wednesday, Sept. 12, 2018