

# JOIN THE WCAEF IN SPONSORING a fun evening of entertainment and fundraising for the whole family!



THE **HARLEM WIZARDS** ARE COMING TO TOWN  
TO TAKE ON THE WCASD STAFF AND  
HIGH SCHOOL BASKETBALL PLAYERS!

**FRIDAY, MARCH 28, 2025**  
**7:00 PM AT EAST HS GYM**

Email [mschwemler@wcasd.net](mailto:mschwemler@wcasd.net) for more information

100% of the money collected  
stays in the WCASD to support  
teachers and students!

WEST CHESTER AREA  
**EDUCATION**  
FOUNDATION

**6th Annual**

# BECOME A SPONSOR TODAY!



**VS**

**WC Staff & Students**

**Friday, March 28, 2025 @ 7pm at East High School**

## SUPPORT OUR STUDENTS WHILE SHOWCASING YOUR BUSINESS AT OUR ALWAYS SOLD OUT EVENT!

The West Chester Area Education Foundation is a non-profit organization that supports educational experiences that connect students with the real world.

	\$10,000 Presenting Sponsor	\$5,000 Home Team Sponsor	\$2,500 Customized* Sponsor (6 maximum)	\$1,000 Slam Dunk Partner	\$500 Swish Partner
Featured display of your logo on all event communications					
Opportunity to speak at the opening of the event.					
Logo on Home Team tee-shirts					
Logo on volunteer tee-shirts			*		
Recognized by MC before 3 <sup>rd</sup> Quarter					
Opportunity to participate in meet & greet with Wizards Basketball Team					
Tickets to Event	8	6	4	2	
Opportunity to distribute promotional item at end of game					
Opportunity to display banner during event					
Inclusion in WCASD social media posts reaching 50,000 followers					
NEW! Hyperlink your logo from the WCAEF page to your website					
Recognition in multiple emails from Superintendent about the event to 15,000 recipients					
Recognition on Sponsor Welcome Billboard at the entrance of the Event & post event communications					

**\*Customized Sponsor choices:** 3pt Shot, Backboard (1 sponsor) or Court Decal (2 sponsors), Halftime, or Volunteer Shirt (logo appears on t-shirt)

Questions? Call Molly Schwemler, Manager of District Communications, 484-266-1170  
 WCASD Communications Office, 782 Springdale Drive, Exton PA 19341

Please make your check payable to the "West Chester Area Education Foundation"



# WCA Staff

VS.



**Support our students while showcasing your business and sharing your message with local consumers!**

## PRESENTING SPONSOR (\$10,000)

- Logo prominently displayed on all promotions/emails to 20,000+ constituents
- Opportunity to speak at the opening of the event
- Logo (with link) on WCAEF website homepage and event page
- Logo on event volunteer shirts
- 8 Event tickets
- Plus all benefits of Slam Dunk & Swish Partner

## CUSTOMIZED\* SPONSOR (\$2,500)

- Logo (with link) on WCAEF website event page
- Recognized on WCASD social media outlets
- Announced as Sponsor during the game
- \*Choose Sponsorship: Halftime, 3pt Shot, Volunteer Shirt, Court or Backboard Decal
- Logo displayed on sponsor appreciation signage
- 4 Event tickets
- Plus all benefits listed below

## HOME TEAM SPONSOR (\$5,000)

- Logo displayed on all promotions/emails to 20,000+ constituents
- Recognized in event news release
- Opportunity to participate in meet and greet with Wizards Basketball Team
- Logo (with link) on WCAEF website event page
- Recognized by MC before 3rd Quarter
- Logo on WCASD Home Team shirts
- 6 Event tickets
- Plus all benefits of Slam Dunk & Swish Partner

## SLAM DUNK PARTNER (\$1,000)

- Opportunity to display banner during event
- Opportunity to distribute promotional item at end of game
- Logo (with link) on WCAEF website event page
- Plus benefit listed below

## SWISH PARTNER (\$500)

- Recognized in post event email
- Recognized on sponsor welcome billboard



# FRIDAY, MARCH 28, 2025

Ready to Sponsor or ask Questions?  
Contact the WCASD Communications Office  
484-266-1170 or [mschwemler@wcasd.net](mailto:mschwemler@wcasd.net)

WEST CHESTER AREA  
**EDUCATION**  
FOUNDATION

