

National Homeless Youth Awareness Month Social Media Messages

This resource:

- is part of the California Homeless Education Technical Assistance Center’s [suite of resources in recognition of November as National Homeless Youth Awareness Month](#); and
- provides sample messages that can be used to share about National Homeless Youth Awareness Month via social media.

Context



November is National Homeless Youth Awareness Month (#NHYAM), a month originally designated by the United States Congress in 2007 to build awareness of the issue of youth homelessness, including its causes and potential solutions, and highlight the need to work to prevent homelessness among children and teens. November is also Youth HOPE Month (#youthHOPEmonth), a public awareness campaign spearheaded by the National Runaway Safeline to shine a light on the experiences of runaway and homeless youth that too often remain invisible.

Use the “Did you know...?” statements below—or write your own awareness message—in conjunction with the California Homeless Education Technical Assistance Center’s [blank social media graphics](#) to share about #NHYAM and #youthHOPEmonth with your social media network.

Learn more about NHYAM on the HETAC website at <https://www.hetac.org/hetac-resources/youth-awareness>.
Learn more about Youth HOPE Month on the National Runaway Safeline website at <https://www.1800runaway.org/prevention-education/youth-hope-month>.

NHYAM and Youth HOPE Month Social Media Messages (National Focus)

Did you know that youth without a high school credential are 346% more likely to experience homelessness than their peers who completed high school? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that young parents—especially those unmarried—are 200% more likely to experience homelessness than their non-parenting peers? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that low-income youth are 162% more likely to experience homelessness than youth of higher income levels? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that LGBT youth are 120% more likely to experience homelessness than youth who identify as heterosexual and cisgender? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that Black or African American youth are 83% more likely to experience homelessness than youth of other races? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that Hispanic, non-White youth are 33% more likely to experience homelessness than non-Hispanic youth? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that rates of youth homelessness are similar in urban and rural areas? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that youth experiencing homelessness often move between different arrangements, including staying in shelter, unsheltered locations, and with other people temporarily because they have nowhere else to go? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Youth Homelessness in America National Estimates](#)

Did you know that youth who experience homelessness are 1/3 as likely to be enrolled in a four-year college as their housed peers? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities: Education Among Youth Experiencing Homelessness in America](#)

Did you know that many young people who experience homelessness have spent time in foster care? #NHYAM #youthHOPEmonth

Source: Chapin Hall, [Missed Opportunities in Youth Pathways through Homelessness in America](#)

NHYAM and Youth HOPE Month Social Media Messages (California Focus)

Did you know that California public schools enrolled more than 246,000 students experiencing homelessness in the 2022-2023 school year? #NHYAM #youthHOPEmonth

Source: California Department of Education, [Homeless Youth in California Schools](#) (Quick Facts tab)

Did you know that students experiencing homelessness in California had a high school graduation rate of 72.7% in the 2022-2023 school year compared to 87.2% for all California students? #NHYAM #youthHOPEmonth

Source: California Department of Education, [Homeless Youth in California Schools](#) (Data & Outcomes tab)

Did you know that students experiencing homelessness in California had a chronic absenteeism rate of 40.6% in the 2022-2023 school year compared to 24.3% for all California students? #NHYAM #youthHOPEmonth

Source: California Department of Education, [Homeless Youth in California Schools](#) (Data & Outcomes tab)

Did you know that many youth experiencing homelessness in California will not access homeless response supports due to a severe shortage in youth-dedicated shelter beds? #NHYAM #youthHOPEmonth

Source: California Homeless Youth Project, [You Count California Youth Homelessness Data Hub](#)



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