

TO: Participating School Counselors and Counselor Liaisons

FROM: Amy Shields, Marketing and Recruitment Coordinator

DATE: September 2024

SUBJECT: Pennsylvania Career Ready Activities EASTERN Offers

Eastern Center for Arts and Technology (EASTERN) is the half-day career and technical high school for Eastern Montgomery County high school juniors and seniors. It is our goal to work in conjunction with our participating school districts to offer Pennsylvania Career Ready Activities for students. EASTERN's mission is to equip all students with the dynamic skills, knowledge, and mindsets to succeed in a career pathway. We believe offering activities to our participating school students will initiate a lifelong understanding and respect for skilled trades and the value of career and technical education.

For students in grades 4, 5, and 8:

EASTERN will offer a virtual presentation geared toward this age group on Friday, **January 10, 2025, 9:20 – 10:15 a.m.** This Zoom will start with a 2-minute, fast-paced video introducing the programs, and then a PowerPoint presentation, current student presentations, and a Q&A session.

For students in grade 10 (and selected 11th graders):

10th-grade visitation will be held **Thursday, December 12, 2024**, during the AM and PM sessions. The AM session will run from 8 – 10 a.m. and will welcome interested 10th graders and selected 11th graders from Upper Moreland and Upper Dublin schools. From 12:15 to 2:15 p.m., we will welcome interested 10th graders and selected 11th graders from Jenkintown, Hatboro-Horsham, and Lower Moreland high schools. The second 10th-grade visitation will be held on **Thursday, February 6, 2025**, in the PM session, from 12:15 – 2:15 p.m. We will welcome interested 10th graders and selected 11th graders from Cheltenham, Springfield, and Abington high schools. During these visits, students can visit three EASTERN programs of their choice for approximately 30-minute sessions with the instructor.

Subsequent cluster tours will be provided on the following dates. RSVPs are required to Amy Shields at ashields@eastech.org.

- **Friday, March 7, 2025, from 9 – 10 a.m. – Arts, Human Services, and Hospitality Careers**
(Design, Photography and Illustration, Cosmetology, and Culinary Arts)
- **Friday, March 14, 2025, from 9 – 10 a.m. – Construction Careers** (Construction Technology, Electrical Technology, and Heating, Ventilation and Air Conditioning)
- **Friday, March 21, 2025, from 9 – 10 a.m. – Business, Computer & Public Safety Careers**
(Business and Technology Professional, Protective Services, and Networking and Cybersecurity)
- **Friday, March 28, 2025, from 9 – 10 a.m.- Transportation & Manufacturing Careers**
(Automotive Technology, Collision Repair Technology, Robotics and Automated Technology, and Welding Technology)
- **Friday, April 4, 2025, from 9 – 10 a.m. – Health Sciences Careers**
(Allied Health, Exercise Science and Rehabilitation, and Veterinary Science)

For everyone

Open House will be held Sunday, March 2, 2025, from **1 – 3:00 p.m.** The snow date is March 9.