

Marta Lawrence is the senior director of solutions strategy at Salesforce where she leads strategic programs and drives efficiency and effectiveness for the multi-billion dollar organization. Previously she ran global product marketing in the manufacturing vertical and was responsible for the onboarding of new sales executives. Prior to joining Salesforce Marta worked in strategic communications at the NCAA, where she assisted in national brand campaigns and managed website content. Her background also includes time as an award-winning homeland security reporter, covering the war in Iraq, intelligence failures after 9-11, and Hurricane Katrina.

Marta and her husband, Greg, have lived in the district for nearly two decades and have three Lawrence township students, Bennett, Sage, and Mavis. In her spare time, Marta enjoys hiking, cooking and hosting ridiculous (and over-the-top) parties for her friends and their families.