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## **American Overseas School of Rome Sports events privacy statement**

At the American Overseas School of Rome (AOSR), we value and respect the privacy of all participants, including visiting schools and their students, during our sports events. This privacy notice is intended to inform all visitors about the collection and use of personal data during these events, in accordance with the General Data Protection Regulation (GDPR, Regulation (EU) 2016/679) and Italian privacy law (Legislative Decree No. 196/2003, as amended by Legislative Decree No. 101/2018).

### **1. Purpose of Data Collection**

During our sports events, we may capture and process personal data in the form of photographs, videos, and livestreams. These materials may be shared on AOSR's official communication platforms, including:

- Social media (e.g., Facebook, Instagram, YouTube)
- Our website
- Newsletters and communications within our school community

### **2. Types of Data Processed**

The personal data that may be collected during the events includes:

- Visual data (photos and video recordings) of participants, spectators, and staff
- Audio recordings (if applicable, during video livestreams)

### **3. Legal Basis for Processing**

AOSR will rely on legitimate interest for processing personal data as described above, in accordance with Article 6(1)(f) of the GDPR and applicable provisions of the Italian Privacy Code. The purpose of this processing is to:

- Promote the event
- Engage with our community
- Share memorable moments of the event with students, parents, and the wider community

### **4. Opt-Out Clause**

We understand that some participants may not wish to have their personal data (photos or videos) collected or shared. However, due to the nature of sports events, we cannot offer individual opt-outs from recording or sharing during livestreams, photos, or videos.

If any participants, or students from visiting teams, do not wish to have their image or likeness captured, we kindly request that they do not participate in or attend the event. By participating in or attending the event, you acknowledge and accept that AOSR will be processing personal data as outlined in this notice.



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### **5. Data Retention**

All photos, videos, and livestreams captured during the event will be securely stored on a GDPR-compliant cloud service. These materials may be used for future advertising and promotional initiatives to showcase and promote AOSR's sports programs and events.

Please note that these terms apply to all events hosted by AOSR, whether held on our campus or at third-party fields, courts, or venues hired by us for the purpose of the event. We will retain this data for as long as necessary to fulfill the purposes of promotion and advertising, or as required by law, in compliance with Article 5(1)(e) of the GDPR and Italian privacy law. After this period, data will be securely deleted or archived.

### **6. Contact Information**

If you have any questions regarding this privacy notice, or about how we process personal data during our events, please contact our Data Protection Officer at:

- Email: [privacy@aosr.org](mailto:privacy@aosr.org)

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The GDPR reference is to Regulation (EU) 2016/679 and the Italian privacy law is Legislative Decree No. 196/2003, as amended by Legislative Decree No. 101/2018.