

BSME Marketing and Web Design Directory

BSME Partner Directory

BSME facilitates an invaluable relationship between our schools and over 90 Partners, who provide products and services to schools and staff.

Schools in need of marketing or web providers can use this brochure to browse trusted BSME Partners. To have a look at our other Partner categories, please visit our [website](#).

Marketing and Web Design



Finalsite

www.finalsite.com | [LinkedIn](#)

Finalsite products and services include award-winning website designs, a robust content management system, innovative inbound marketing tools, data integration, training, support and marketing consulting.

For over 20 years, Finalsite has been dedicated to providing solutions just for schools. Over 5,000 schools in 115 countries rely on Finalsite to power their websites to drive enrollment and retention.



Interactive Schools

www.interactiveschools.com | wow@interactiveschools.com

Interactive Schools is a Multi Award-Winning Global Digital Agency, CREATING THE BEST WEBSITES for the world's leading schools. Our purpose is #InspiringSchools to share their story, and lead a mission to unlock the magic of every school, one story at a time. Interactive Schools lead the world on Brand Story, Data-Led Website UI/UX, Social Media #ContentStrategy, School Marketing and Parent Engagement.

Interactive Schools delivers MarComms success 100% of the time, and has pioneered the new game-changing SprX™ Technology: delivering Intentional Omni-Channel Personalization to schools across the globe.

Interactive Schools fill the intersection between Art and Science. We call this 'WONDER'. We put users first and craft incredible, immersive experiences that blend creative magic, measurable engagement and tangible impact.

We value usefulness, aesthetics and imagination. Decisions are grounded in rational methodology, data insight, and a sprinkling of fairy dust.

We are informed by data, transformed by technology, and led by humans.



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WCBS International

www.wcbs.co.uk | [LinkedIn](#)

With 40 years' experience, operating in over 40 countries, WCBS is a trusted supplier of leading school admissions, MIS and finance software, providing integrated solutions to the independent and international education sector.

WCBS supports the whole school with HUB, the first cloud native platform, and a portfolio of solutions across Admissions, Finance, Academic.

Their cloud native Admissions solution HUBadmissions, professionally manages the entire applicant journey for independent and international schools, from enquiry to enrolment, all in one place.

With two-thirds of fee-paying schools struggling to meet their enrolment goals due to rising costs and increased competition, HUBadmissions provides the best first impression to applicants and their parents. Whether they are new prospects, returning pupils or part of the cohort moving on to the next year group, this Admissions solution makes school's stand out from the crowd with a simple, streamlined and tailored admissions process.

[Click here](#) to learn more about HUBadmissions, or for more information on the services that WCBS provide, [get in touch](#).



Ubiq

www.ubiqeducation.com | hello@ubiqeducation.com

UBIQ was the fastest-growing school website provider in 2023 and is expected to repeat this same accolade in the year ahead.

Our mission is to continue to transform the website and wider school marketing landscape, through democratising data, educating schools on the value of insights from first-party data and finding ways to create a single source of truth for marketing and admissions.

Our unique approach to entwining data science with creativity gives the schools they work with a direct and tangible advantage over their competitors. Something critical to independent schools in what has become an uncertain and unpredictable market. Behind the scenes, we continue to deliver enterprise-grade technology that empowers our schools to become data-driven decision-makers.

Speak with UBIQ today to find out how we are changing the school website landscape forever, one website at a time.