

Dear Parents/Guardians,

In order for the Oakland Public School District ("District") to continue to provide your child with the most effective web-based tools and applications for learning, we need to abide by federal regulations that require a parental signature as outlined below.

As you may be aware, the District utilizes several computer software applications and web-based services to provide educational services to our students. These services, which include such things as Google Apps for Education, Khan Academy, IXL Math, and other similar educational programs, are operated not by the District, but by third-party website operators. A complete list of the programs presently utilized by the District, along with links to the privacy policy of each provider, can be found on the District's website at <http://www.oaklandschoolsnj.org/Page/318>.

Please be advised that in order for our students to use these programs and services, certain personal identifying information, generally a student's name, email address and/or screen or user name, must be provided to each website operator. This information is necessary in order to allow web-based service providers to develop and provide appropriate services for each student. However, in order to protect the privacy rights of young children, federal law directs these websites to provide parental notification and obtain parental consent before collecting personal information from children under the age of 13.

The law permits schools such as the Oakland Public School District to consent to the collection of personal information on behalf of all of its students, thereby eliminating the need for individual parental consent given directly to the website operator. In an effort to streamline the provision of web-based educational services to our students, the District has determined to provide consent on behalf of all students presently enrolled in the District.

Please be advised, however, that the ability of the District to consent on behalf of a parent is limited to the educational context. Notably, the District is permitted to consent only to the collection of personal information from students for the use and benefit of the school, and for no other commercial purpose. This means that any website operator who receives personal information from our students is legally prohibited from disclosing any of that information to other third parties.

In addition, notwithstanding the District's general consent, a parent is also permitted to submit to any service provider utilized by the District, a request to view the personal information collected from his or her child. A Parent is similarly entitled to contact the service provider and request the deletion of any personal identifying information maintained by the provider with regard to his or her child.

By clicking yes, you agree to permit the District to provide consent on behalf of your child. This will constitute consent for the District to provide personal identifying information for your child consisting of first name, last name, and username to the following web- operators: Google Apps for Education, Khan Academy, IXL Math and similar educational programs listed on the District's website. This will also constitute consent to provide this information to the operators of any additional web-based educational programs and services which the District may add during the upcoming academic year.

If you do not consent to the dissemination of this personal information, and do not check yes, please be advised that your child will be unable to utilize these web-based programs and will instead be offered alternative, comparable, educational services.