



MEMO

To: Section Executive Directors
Fr: Dr. Robert Zayas, NYSPHSAA Executive Director
Re: NYSPHSAA Amateur Rule – NIL Club
Date: September 23, 2024

Re: 3-

The purpose of this memo is to bring attention to a company (NIL Club) who is circulating information throughout New York State to enroll students in an NIL Club associated with their high school interscholastic team. Student participation in the NIL Club would be a violation of the NYSPHSAA Amateur Rule, which states:

*“An athlete forfeits amateur status in a sport by capitalizing on athletic fame by receiving money, compensation, endorsements or gifts of monetary value **in affiliation or connection with activities involving the student’s school team**, school, Section or NYSPHSAA (scholarships to institutions of higher learning are specifically exempted). (Oct. 2021)*

1. This provision is not intended to restrict the right of any student to participate in a commercial endorsement provided there is no school team, school, Section or NYSPHSAA affiliation.

2. The student does not appear in the uniform of the student’s school and does not utilize the marks, logos, etc. of the school, section, or NYSPHSAA as part of any endorsement.”

According to the NIL Club website, *“The NIL Club platform empowers creators to monetize by creating paywalled digital content for their community of supporters. High school students may create an NIL Club page for themselves or with other students from any school or activity. In alignment with the original principles of NIL, creators can earn money based on the quality of the content they deliver to subscribers.”*

It is imperative students do not accept money via the NIL Club or any other platform that is based on the student’s affiliation with a member school, or an NIL club that references a member school or a member school’s interscholastic team.

If you have any questions or concerns related to this memo, please let me know.

Thank you.

Attachments:

Screenshots - The NIL Club platform

New York State Public High School Athletic Association

