

Annual Report 2023 2024



Ayesha Spooner Director of Advancement

Advancing Our Mission

FROM BEGINNING TO BEYOND!

Dear St. Mark's Families,

As we opened the 2023-2024 school year, we asked each of you to embrace the idea that together we are stronger. We encouraged each family to reach out to another, invite a friend, offer a challenge-"Each One, Reach One." As is the case time and time again with this community, the challenge was accepted, the invitations were offered, and success was achieved throughout our community.

Annual Fund

Under the leadership of our 2023 Annual Fund chairs, Ryan and Jenny Cassens, and with the help of our amazing Annual Fund class representatives, we raised just shy of \$500,000 for this year's Annual Fund. Thanks to the participation of 100% of our faculty, staff, and Board and nearly 80% of our families, we were able to do great things. Funds received this year can be seen in use all over the campus. Some of the upgrades include stage lighting, art tables in the art room, Lower School reading curriculum, Middle School writing curriculum, gym floors, and safety and security additions throughout campus. All of this and more was made possible because of your contributions to the Annual Fund. (All donors to the 2023-24 Annual Fund can be found in the Annual Report in the upcoming pages.)

Admission

The Admission Office saw a 20% increase in applications this year, welcoming nearly 250 prospective students to campus. Along with an increase in applications came increased selectivity, resulting in our largest wait pool in recent years. With 91% of students enrolled to return for the 2024-2025 school year, enrollment is strong and we are looking forward to an active admission year ahead!

Thank you for taking part in the challenge to reach out and join together to remind us all what we are capable of accomplishing. Because of each of you, we had one of the school's most successful years. Goals were met for the Annual Fund, the Gala, and enrollment. This type of success only happens when you have a community that believes in the mission, the leadership, and the power of working together. Thanks for a great year!

With Gratitude,

Ayesha Spooner

Director of Advancement