



The Cardinal Newman Department of Music, dedicated to nurturing creativity, building character, and redefining excellence in performance, is a thriving arts program in the Midlands at one of Columbia's premier schools. The prestigious choir, band, and orchestra ensembles at Cardinal Newman are committed to bringing excellent performances to the greater Columbia community to inspire the hearts and minds of our audiences. To learn more about the ensembles at Cardinal Newman School please visit, <https://www.cnhs.org/arts/music>.

The Cardinal Newman Department of Music is asking for your support as a sponsor and partner for our upcoming 2024-2025 school year. Whether you want to recognize your music student with an ad or you have a business to promote, there is an option for everyone. Your sponsorship dollars go directly back to the Music Department, in turn, supplying our students with the necessary supplies they need to grow as musicians.

The concert program is a professionally created and printed playbill that is found in both print and digital formats. We print approximately 600 programs in two separate issues per year that are distributed at all of our concerts annually. Digital programs are found at each of our concerts via QR code that is linked to our website. The programs remain on our website for a minimum of 6 months.

Programs are:

- Read by our audiences from cover to cover
- Taken home with our audience members after each concert and kept as a memento

INFORMATION FOR ADVERTISERS FREQUENCY

Your ad will appear in ALL program books for the duration of 2024-2025 school year. The digital format will be available on the front page of the music department website for six months after the final concert of the fall and spring seasons.

DEADLINE

Full payment and artwork must be received by October 18, 2024. All checks are to be made payable and sent to:

Cardinal Cadence Crew
2945 Alpine Road
Columbia, SC 29223

You may also choose to pay online at <https://www.cnhs.org/arts/music/cardinal-cadence-crew>.

Thank you so much for your support of our wonderfully talented student musicians!

Benefits and Ad Type	Dimensions (WxH)	Total Price
<p>BACK COVER OR INSIDE FRONT COVER</p> <p>Sponsorship: Ad in our concert programs, name recognition at concerts as a season sponsor, visual and verbal recognition at all music events, social media mentions on all concert advertising posts, online program for 6 months (2 Per Year)</p>	<p>5.5" (W) x 8.5" (H) Plus .125" Bleed</p>	<p>\$3,500</p> <p>**Ads are on a first come first serve basis. If the back cover and inside front cover are already purchased and the sponsor still wishes to support at this level you may choose your ad location.</p>
<p>INSIDE BACK COVER or FULL PAGE PROGRAM FACING AD</p> <p>Sponsorship: Ad in concert programs, Verbal and visual Recognition at Fall and Winter Concerts, online program for 6 months (4 Per year)</p>	<p>5.5" (W) x 8.5" (H) Plus .125" Bleed</p>	<p>\$1,500</p> <p>**See above disclaimer about ad location and availability.</p>
<p>FULL PAGE AD</p> <p>Partnership: Ad in concert programs, online program for 6 months</p>	<p>5.5" (W) x 8.5" (H) Plus .125" Bleed</p>	<p>\$1000</p>
<p>HALF PAGE AD</p> <p>Partnership: Ad in concert programs, online program for 6 months</p>	<p>5.5" (W) x 4.25" (H) Plus .125" Bleed</p>	<p>\$500</p>
<p>¼ PAGE AD</p> <p>Partnership: Ad in concert programs, online program for 6 months</p>	<p>2.75" (W) x 4.25" (H) Plus .125" Bleed</p>	<p>\$250</p>
<p>¼ PAGE STUDENT AD</p> <p>Partnership: Ad in concert programs, online program for 6 months</p>	<p>2.75" (W) x 4.25" (H) Plus .125" Bleed</p>	<p>\$100 Special Student Ad Rate (See example on the next page)</p>

ARTWORK & SUBMISSIONS

Email ads to: kgatch@cnhs.org

Resolution: 300dpi or higher Format:

PDF or high-resolution JPG or TIF files only.

(All ads must include .125" bleed space. Please do not include printer's marks.)

PLEASE NOTE: All ads must be prepared in one of the specified sizes. If you DO NOT have a current ad to send or extensive work needs to be done on an existing ad, please contact us for design fees.



Jack Seezen & Eliza Comer

Congratulations on another year of making music!

We are so proud of you!

Love,
Your Family



Harrison Reagan

We're so proud of you and all you've accomplished!

We can't wait to see how far you go!

Love,
Mom & Dad



Kira Kearnes

"Shout joyfully to the Lord, all you lands; Serve the Lord with gladness; Come before him with joyful song."

We are so proud of you, and love you so much!

Love, Mom & Dad



Samuel Blake

We are so proud of all you have accomplished but even more so for the man you are becoming. We love you!

Mom, Dad, and Thomas

Example ¼ Page Student Recognition Ads