

The Alexandra Nechita Center for the Arts

in support of the Performing Arts Program

2024-2025 SPONSORSHIPS

Your generous support, along with Orange Lutheran High School's commitment to the arts, helps our student artists explore their creativity, express their ideas, and engage with different cultures.

As a sponsor, your contribution not only supports these young performers but also offers you advertising opportunities at our performing arts shows, connecting your brand with our community. Together, we recognize that the visual and performing arts are an important part of a well-rounded education, helping to develop the creative thinkers of tomorrow.

Sponsorship Benefits:

- Reach an audience of up to 15,000 (in person and livestream) depending upon sponsorship level!
- Create brand awareness of your products/services.
- Achieve prominent recognition and increased business traffic.
- Connect with a self-selected desirable audience demographic.
- Enhance relationships and create goodwill within the community.
- Align your brand with the Orange Lutheran tradition of artistic excellence.
- Value-added benefits at each Sponsorship Level.
- Full-color electronic ad and contact information in show program.
- Note: Consult your tax professional for tax deductibility.

For additional information, contact:

Bruce Freeman
Chief Development Officer
bruce.freeman@lhsoc.org
714-282-4626



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2024-2025 SEASON SPONSORSHIP

Recognition at all shows and performances

SPONSORSHIP LEVEL AND BENEFITS	NAMED \$10,000	BENEFACTOR \$7,500	PARTNER \$5,000	GOLD \$2,500	CORPORATE \$1,500	LEGACY* \$1,000
Your artwork/logo on all Print-at-Home tickets	✓	✓				
Full-page color ad in all playbills/programs	✓	✓	✓	✓		
Full-page color ad in all electronic pre-show media, 20+ views per show	✓	✓	✓	✓	✓	✓
Full-page color ad - inside front or inside back	✓					
Company info and website in all playbills/programs	✓	✓	✓	✓	✓	✓
Exclusively for OLu Alumni						✓
Included in livestream playbill	✓	✓	✓	✓	✓	✓

*Exclusively for OLu Alumni

SHOW SPONSORSHIP

Pre-show screen recognition at a single show (all performances)

- Grease
- Shakespeare in Love
- Hunchback of Notre Dame
- Choral Concerts
- Dance Showcase
- Instrumental Music Concerts

SPONSORSHIP LEVEL AND BENEFITS	PRESENTING \$600	OFFICIAL \$300	ASSOCIATE \$150	LISTING \$100
Full page on-screen advertisement	✓			
Half page on-screen advertisement		✓		
Quarter page on-screen advertisement			✓	
Recognition on-screen as Listing sponsor				✓
Company info and website in program/playbill	✓	✓	✓	✓
20+ audience views per show	✓	✓	✓	✓
Included in livestream playbill	✓	✓	✓	✓

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SPONSORSHIP FORM • 2024-2025 SEASON

Student's Name (if applicable)	Sponsorship Level Choice	
Company Name	Contact Person	
Address	City	ZIP
Contact Email	Phone	
Website Address	Alumni Name (if applicable)	

- Pay online at lhsoc.org/sponsor-arts or mail this page, along with payment (made payable to Orange Lutheran High School) to:

Orange Lutheran High School
Attn: Development
2222 N. Santiago Blvd., Orange, CA 92867
Please note "Performing Arts Sponsorship" in the memo line.



- Electronic Ad/Logos: Submit via email in horizontal format as a JPEG (preferred), PNG, PowerPoint, or PDF file. Image size: 10" wide x 7.5" tall, minimum of 300 dpi. Please email to lori.lasky@lhsoc.org.
- Full-page Playbill/program ad (For Named, Benefactor, Partner, and Gold Sponsors): Submit via email in vertical PDF format. Size: 5" wide x 8" tall, no bleed and 300 dpi. Please email to lori.lasky@lhsoc.org.
- Season Sponsors: All logos and artwork must be received by October 1, 2024 for inclusion in all show programs.
- Show Sponsors: All logos and artwork must be received one month prior to the first performance for inclusion in the show's program.
 - Grease - Due by October 14
 - Vocal Music & Dance Christmas Concert - Due by November 7
 - Instrumental Music Christmas Concert - Due by November 14
 - Shakespeare in Love - Due by January 21
 - Dance Showcase - Due by February 8
 - Spring Concert - Due by February 28
 - Hunchback of Notre Dame - Due by April 1
 - Instrumental Showcase - Due by April 10