



Cross Schools Athletics

Sponsor Guide



About Us

The Cross Schools Booster Club is a dynamic and enthusiastic community of parents, faculty, staff, and supporters dedicated to enhancing the overall experience for our student-athletes and promoting school spirit.

The Booster Club plays a crucial role in providing the necessary resources and support for our teams to thrive. We believe that participation in sports not only fosters physical fitness but also teaches important values such as teamwork, discipline, and perseverance.



Elite Sponsor



Being a Elite Sponsor for Cross Schools athletics means you are integrated into all Cross athletic activities. Through the sharing of your vital resources, Cross Schools is able to obtain the pinnacle of elite sports programming for our students.

Elite Sponsorship includes the following: ~ \$3,000

- Custom company banner displayed at all home football and soccer games
- Your company's logo digitally displayed in the Cross Schools gym during all home basketball and volleyball games
 - Approx. 50 home games per season
- Custom company advertisement placed in the athletic awards banquet program
 - Hosted 3 times per year
- Your company's logo placed quarterly on Cross Schools social media platforms
- Your sponsorship announced on the PA system during one home football game and two home basketball games
- Your company logo included on two email advertisements announcing upcoming Cross games/programs
- Your company logo scrolling on Cross Schools Athletic Booster Page
- Stingray All Season membership pass
 - Includes entry for two to all home games
- Complimentary Cross Schools swag bag



Digital Sponsor

Watch as your company logo is displayed on two strategically placed 60" screens in the Cross Schools gym. There is no better way to spotlight your company than through our captivating digital package.

Digital Sponsorship Includes the Following: ~ \$1500

- Your company's logo digitally displayed in the Cross Schools gym during all home basketball and volleyball games.
 - Approx. 50 home games per season
- Custom company advertisement placed in the athletic awards banquet program
 - Hosted 3 times per year
- Your company's logo placed quarterly on Cross Schools social media platforms
- Your sponsorship announced on the PA system during two home basketball games and one volleyball game
- Your company logo scrolling on Cross Schools Athletic Booster Page
- Stingray All Season membership pass
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Event Sponsor

Cross Schools is proud to host three theme nights during the 2024-25 athletic season. These theme nights feature the highest attendance ratings and allow students and fans to embrace the spirited culture that unite our Cross Schools family. We welcome you to join in on the fun by sponsoring one of these fan charged nights.

Sponsorship Includes the Following: ~ \$750

- Your company logo branding a piece of swag given complimentary to all attendees (ie. football, rally towel, spirited shakers)
- Signage at Concession Stand
- Your company announced on PA system as Event Sponsor
- Your company logo included on all marketing materials announcing theme night.
 - Including social media posts
 - Emails to Cross families
 - Day of push notifications



For more information please contact us at
athleticboosterclub@crossschools.org