

THE SCHOLARSHIP BLUEPRINT

Dawn Mann, Ed.D.



MEET YOUR PRESENTER

DAWN MANN, Ed.D.

- Chief Operating Officer, New Dawn Training Solutions
- Director of Counselor Engagement, CEFGA
- Former school counselor and lead school counselor, Cobb County School District
- College Board Financial Aid Consortium Member
- 2019 Georgia Department of Education CTAE Employer Partnerships Key Award
- 2017 National School Counselor of the Year Finalist
- 2014 Cobb High School Counselor of the Year
- Mom of a Senior at McEachern High School



June 10, 2021

Hi Dawn ...it's Jennifer...Ari's Mom. Hope you are well!!

Wanted to share with you her success—what a process but we were prepared...thanks to you!!! Ari will be attending the University of Missouri in the fall majoring in Journalism. Greatly appreciate all of your advice.

Ari's Scholarships:

University of Missouri

Mizzou Diversity Award...\$68

Doris B Merit Scholarship...\$

Inez Callaway Robb Merit Sc

Phi Phi Omega Debutante Sc

Alpha Kappa Alpha Rho Zeta

Donnie Griggers Leadership

Lindsey Tippins Scholarship..

JoAnn Taylor PTSA Award ..\$

Hillside High School Class of '07 \$1600

Every Girl Shines \$500

\$168,083

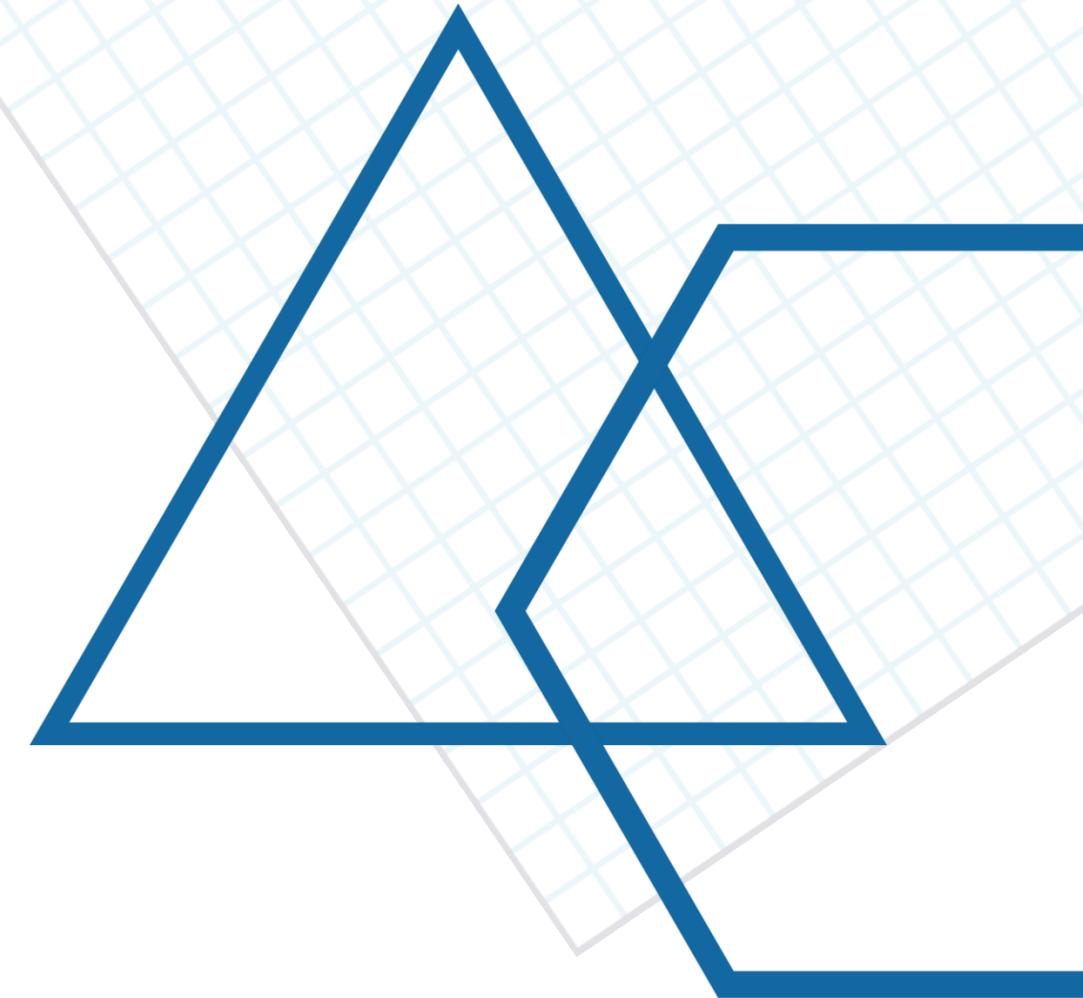
Mississippi State University 36,000

Howard University \$19,000

George Mason University \$16,000

She is still awaiting a couple of scholarships and qualifies to receive \$2000 per semester from my husband's employer.

We are grateful to God...thanks again...she survived senior year!!!



TODAY'S PRESENTATION

OUTLINE OF TOPICS

A Few Things to Note

Gearing Up

Building Blocks

The Community Foundation of Greater Atlanta

The Scholarship Colleague

Closing Out The Product

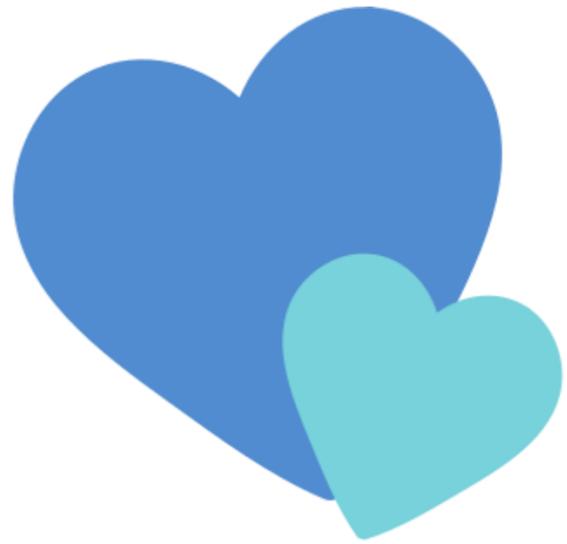


A FEW THINGS TO NOTE



Your Job & Your Student's
Job

A FEW THINGS TO NOTE

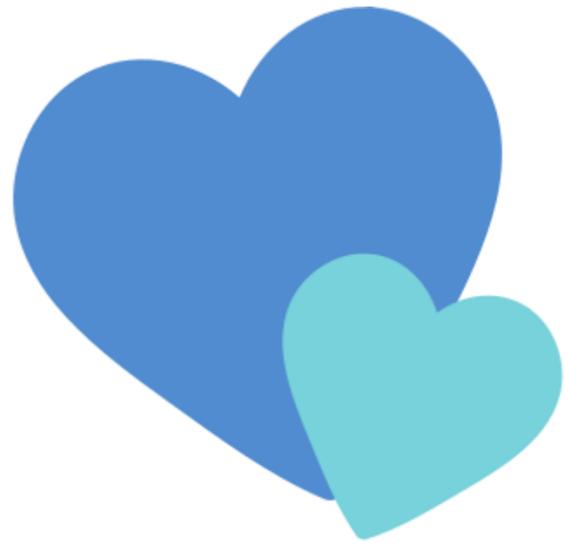


Your Job & Your Student's
Job



What This Process Feels
Like

A FEW THINGS TO NOTE



Your Job & Your Student's
Job



What This Process Feels
Like



A Successful Scholarship
Campaign is a Partnership

Gearing Up

THE SCHOLARSHIP SEASON

October to May



Gearing Up

THE
SCHOLARSHIP
SEASON

October to May

DEVELOP A
SYSTEM

Organization is
essential.

Gearing Up

THE SCHOLARSHIP SEASON

October to May

DEVELOP A SYSTEM

Organization is
essential.

SCHOOL COUNSELOR

What's needed to
produce a letter of
recommendation?

Gearing Up

THE SCHOLARSHIP SEASON

October to May

DEVELOP A SYSTEM

Organization is
essential.

SCHOOL COUNSELOR

What's needed to
produce a letter of
recommendation?

TEACHERS

Select 3 to 4
teachers with
whom a positive
relationship exists.

BUILDING BLOCKS

Building Blocks



● STEP 1

Notebook that contains:

- Excel Spreadsheet
- Resume & Extracurricular Hours
- Essay Topics & Copies of Essays
- Transcript & SAT/ACT Scores

OneNote | Applications

OneNote Maylyn's Scholarships

File Home Insert Draw View Help Tell me what you want to do Editing Share

Calibri Light 20 B I U A A ... Styles Tags abc

Maylyn's Scholarships

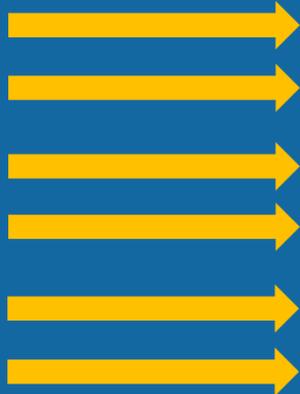
- Applications Scholarship Chart
- Essays
- Examples and Resour...
- Resume
- Test Scores
- Receipts

Scholarship Chart

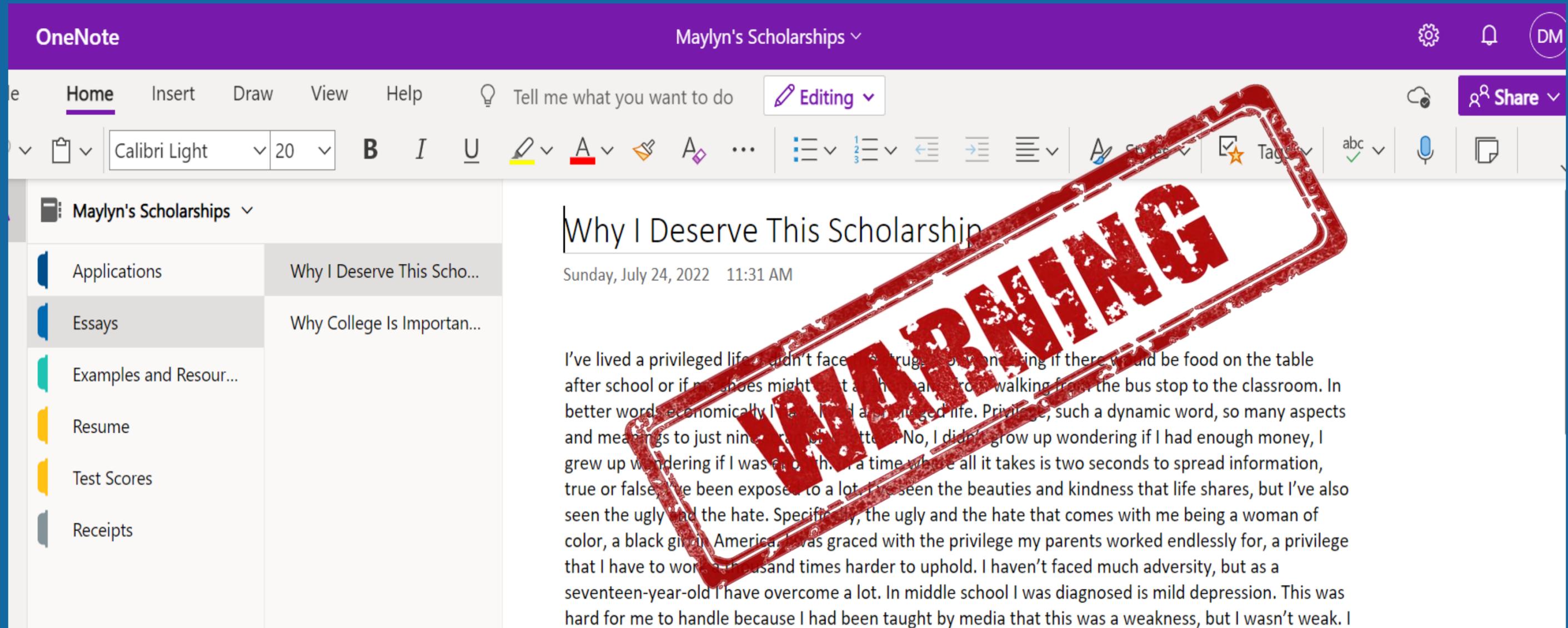
Sunday, July 24, 2022 11:29 AM

Scholarship	Deadline	Submission Type	Application	Transcript	Resume	Essa

Add section Add page



OneNote | Essays



The screenshot shows the Microsoft OneNote interface. The title bar at the top reads "OneNote" and "Maylyn's Scholarships". The ribbon menu includes "Home", "Insert", "Draw", "View", and "Help". The "Home" ribbon is active, showing options for font (Calibri Light, size 20), bold (B), italic (I), underline (U), text color (A), and background color (A). The left sidebar shows a folder named "Maylyn's Scholarships" containing subfolders: "Applications", "Essays", "Examples and Resour...", "Resume", "Test Scores", and "Receipts". The "Essays" folder is selected, and the current page is titled "Why I Deserve This Scholarship". The page content includes the title, a date and time stamp "Sunday, July 24, 2022 11:31 AM", and the beginning of an essay. A large, red, distressed "WARNING" stamp is overlaid diagonally across the text.

Why I Deserve This Scholarship

Sunday, July 24, 2022 11:31 AM

I've lived a privileged life. I didn't face the struggle of wondering if there would be food on the table after school or if my shoes might get a hole from walking from the bus stop to the classroom. In better words, economically I have lived a privileged life. Privilege, such a dynamic word, so many aspects and meanings to just nine letters. No, I didn't grow up wondering if I had enough money, I grew up wondering if I was enough. In a time where all it takes is two seconds to spread information, true or false, we've been exposed to a lot. I've seen the beauties and kindness that life shares, but I've also seen the ugly and the hate. Specifically, the ugly and the hate that comes with me being a woman of color, a black girl in America. I was graced with the privilege my parents worked endlessly for, a privilege that I have to work a thousand times harder to uphold. I haven't faced much adversity, but as a seventeen-year-old I have overcome a lot. In middle school I was diagnosed with mild depression. This was hard for me to handle because I had been taught by media that this was a weakness, but I wasn't weak. I

[grammarly.com](https://www.grammarly.com)

OneNote | Essay Resources

OneNote interface showing a page titled "Scholarship Essay Resources" under the "Maylyn's Scholarships" notebook. The page content includes a list of links:

- [What Not to Write in College Essays if You](#)
- [9 College Essay Topics to Avoid at All Costs](#)
- [Scholarship Essays: Detailed Guide & Sam](#)
- [The 16 Most Popular Scholarship Essay and](#)
- [Sample College Scholarship Essay Quest](#)
- [Common Scholarship Essay Prompts](#)
- [Common Scholarship Essay Question a](#)
- [7 Tips on Writing an Effective Scholarsh](#)

OneNote interface showing a page titled "Scholarship Resources" under the "Maylyn's Scholarships" notebook. The page content includes a list of links:

- [Big Future | CollegeBoard](#)
- [CollegeData](#)
- [Community Foundation for Greater Atlanta](#) ★
- [Clark Atlanta University Scholarships](#)
- [Tennessee State University Scholarships](#)
- [GAFutures](#)

OneNote | Resume

This screenshot shows the OneNote interface for a notebook titled "Maylyn's Scholarships". The "Insert" tab is active in the ribbon. The left sidebar shows a list of sections: Applications, Essays, Examples and Resour..., Resume (selected), Test Scores, and Receipts. The main content area displays a page titled "Resume" dated "Sunday, July 24, 2022 11:31 AM". It features a document icon labeled "Maylyn_...", a large black logo with the text "MAYLYN MAN" in white, and the text "SENIOR COURSES" below it.

This screenshot shows the OneNote interface for the same notebook. The "Insert" tab is active. The left sidebar shows the same list of sections, with "Resume Resources" selected. The main content area displays a page titled "Resume Resources" dated "Sunday, July 24, 2022 1:40 PM". It contains two blue hyperlinks: "Resume Genius" and "Resume Guide & Building Resources for all Job Seekers (hloom.com)".

OneNote | Testing Agencies & Receipts

OneNote Maylyn's Scholarships

File Home **Insert** Draw View Help Tell me what you want to do Editing

Table File Picture Insert Link Audio Symbol Math Emoji Office Add-ins

Maylyn's Scholarships

- Applications
- Essays
- Examples and Resour...
- Resume
- Test Scores
- Receipts

CollegeBoard

Sunday, July 24, 2022 11:32 AM

[CollegeBoard](#)

[2022-23 School Year Test Dates](#)

OneNote Maylyn's Scholarships

File Home **Insert** Draw View Help Tell me what you want to do Editing

Table File Picture Insert Link Audio Symbol Math Emoji Office Add-ins Meeting Details

Maylyn's Scholarships

- Applications
- Essays
- Examples and Resour...
- Resume
- Test Scores
- Receipts

PTSA Membership

Wednesday, August 3, 2022 11:16 PM

 PTSA_Ma...

Thank you! We've received your order

- 8/3/2022 11:02pm

Ima Student

0000 Cefga Court • Atlanta, GA 30127 • 000.000.000

EDUCATION

Georgia High School – Atlanta, GA • High School Diploma – May 2021
Senior Student: GPA 3.87, Class Rank 37/538

SENIOR COURSES: GPS Pre-Calculus, Honors British Literature, AP Spanish, Honors Anatomy and Physiology, Honors Government, Honors Economics, Work-Based Learning, Mentorship, Percussion Ensemble

HONORS AND ACHIEVEMENTS

- National Beta Club
- GHS Band Wind Symphony Award of Excellence
- Marching Band Varsity Letter
- GHS Second Year Band Award
- GHS Track and Field Varsity Letter
- Spanish Honor Society Secretary
- National Honor Society
- AP Statistics Outstanding Achievement
- Health Student of the Month
- Personal Fitness Student of the Month
- GPS Pre-Calculus Student of the Month
- Modeling Team Vice President

ACTIVITIES

- Cobb Youth Leadership (10th)
- GHS Marching Band (9th, 10th, 11th)
- GHS Modeling Team (11th, 12th)
- GHS Track and Field (10th)
- GHS Percussion Ensemble (12th)
- GHS Indoor Percussion (9th)
- National Beta Club (10th, 11th, 12th)
- Mississippi State University Design Discovery Architecture Summer Camp (2019)

COMMUNITY SERVICE

- GHS Basketball Concessions (6 hrs.)
- GHS Summer Bridge (40 hrs.)
- Varner Elem. School Tutor (3 hrs.)
- The Atlanta Union Mission's Hospital Art (3 hrs.)
- Kelsey Edward's Photography Assistant (6 hrs.)
- State Beta Convention (16 hrs.)
- Varner Elementary School Talent Show (2 hrs.)
- Piano Concert at Assisted Living Home (2 hrs.)
- Town Center Mall Christmas Piano Concert (2 hrs.)
- Varner Elementary School Spring Dance (2 hrs.)
- PAWS for a Cause: Animal Transport (6 hrs.)
- Counseling Office Volunteer
- GCAPP Public Service Announcement – "Too Young"

SPECIAL SKILLS/HOBBIES

- Drums (Outdoor – Snare & Bass Drum)
- Percussion (Wind Symphony)
- Spanish (Four years)
- Accents (British, African, Southern, Middle Eastern)
- Drawing & Writing
- Piano

WORK EXPERIENCE

PUBLIX (Atlanta, GA) – July 2018 to Present • Front Service Clerk

hloom.com

resumegenius.com

Building Blocks



● STEP 1

Notebook that contains:

- Excel Spreadsheet
- Resume & Extracurricular Hours
- Essay Topics & Copies of Essays
- Transcript & SAT/ACT Scores

● STEP 2

Complete the student brag sheet, check the school's scholarship database, and the district's scholarship database

Building Blocks



● STEP 1

Notebook that contains:

- Excel Spreadsheet
- Resume & Extracurricular Hours
- Essay Topics & Copies of Essays
- Transcript & SAT/ACT Scores

● STEP 3

Check the scholarship webpage at the colleges you want to attend.

● STEP 2

Complete the student profile, check the school's scholarship database, and the district's scholarship database

Building Blocks



● STEP 1

Notebook that contains:

- Excel Spreadsheet
- Resume & Extracurricular Hours
- Essay Topics & Copies of Essays
- Transcript & SAT/ACT Scores

● STEP 3

Check the scholarship webpage at the colleges you want to attend.

● STEP 2

Complete the student profile, check the school's scholarship database, and the district's scholarship database.

● STEP 4

Check the webpage of the department of your intended major.

Building Blocks



● STEP 5

Apply for any & all local scholarships:

- Nancy Penn Lyons Scholarship Fund
- PTSA & Georgia's PTSA
- Local Fraternity and Sorority Chapters
- Local Collegiate Alumni Associations

Building Blocks



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- Local Collegiate Alumni Associations

● STEP 6

Make Google your best friend
(search for professional
organizations in your field of
interest)

Building Blocks



● STEP 5

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- PTSA & Georgia's PTSA
- Local Fraternity and Sorority Chapters
- Local Collegiate Alumni Associations

● STEP 7

Keep a copy of all completed & submitted applications.

● STEP 6

Make Google your best friend (search for professional organizations in your field of interest)

● STEP 8

Apply. Apply. Apply.

1.2k
shares



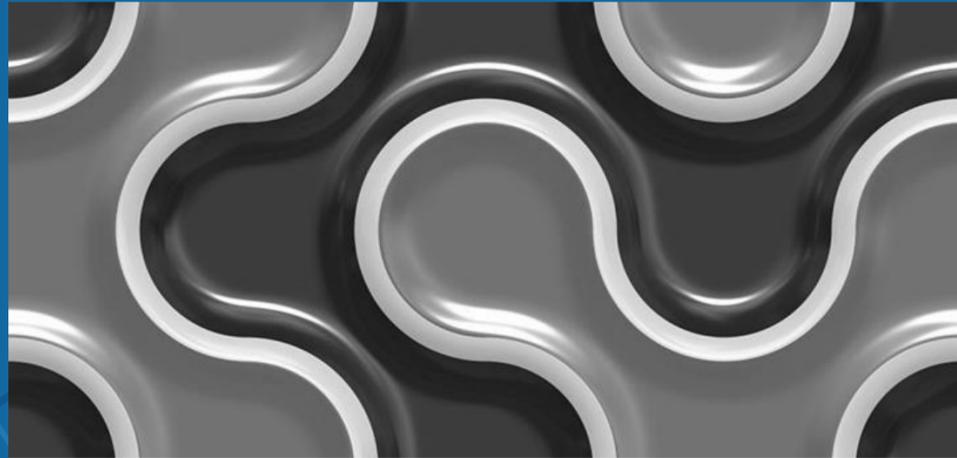
Inspiring Philanthropy

At the Community Foundation for Greater Atlanta, we believe in the power of connection.

Let's Get Started

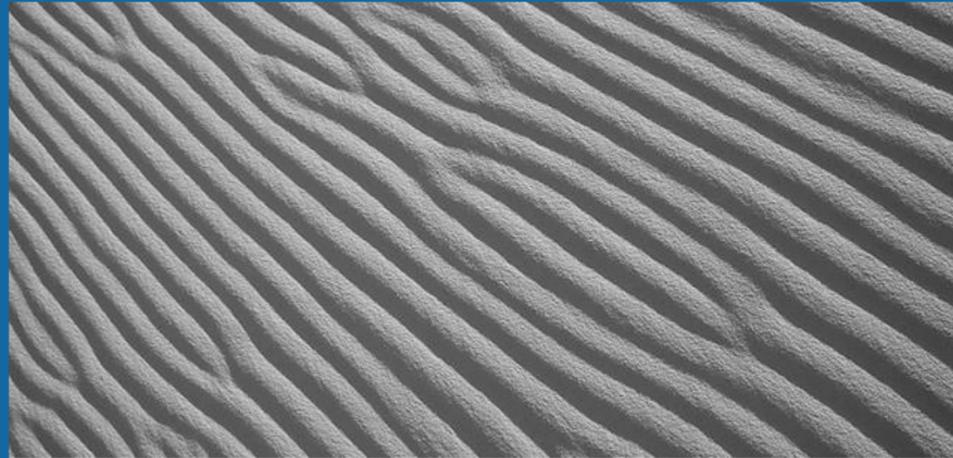


The Scholarship Colleague



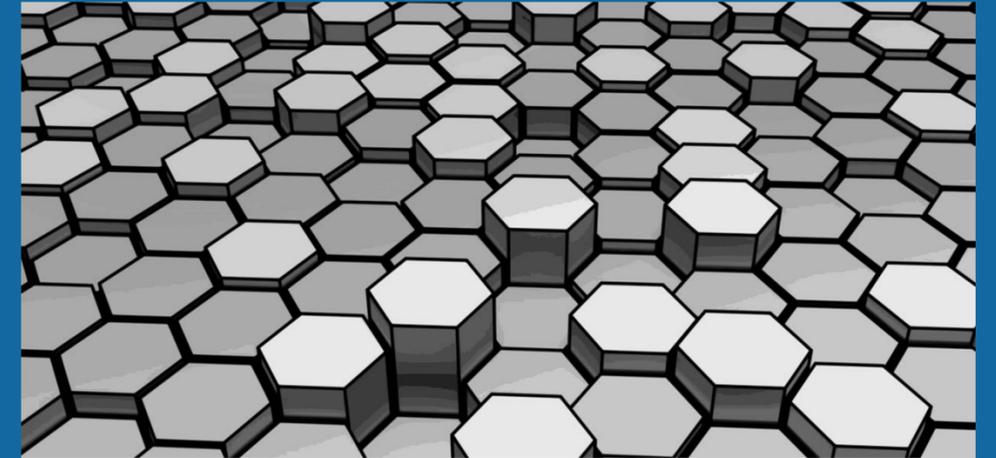
SCHOLARSHIP PARTNER

Completes the
applications.



STUDENT

Secures the
recommendation letters
and writes essays



PARTNER & STUDENT

Share the responsibility
of putting together the
completed packet

CLOSING OUT THE PRODUCT



Mailing Labels



Envelopes & Stamps



**Application Check
List**



**One Checks & One
Packs**



Questions?

Thank you!

