



MINUTES
Communications Committee
Wednesday, July 10, 2024 – 4:00pm

Item 1. Call to Order. Meeting called to order at 4:00pm.

Item 2. Roll Call. In attendance was Councilor April Sither (Chair), Councilor Donald Cushing, Councilor Jon Anderson as well as Liam Gallagher (Assistant Town Manager) and Allison Carrier (Communications Manager).

Item 3. Approval of Minutes: June 12, 2024. Motion by Councilor Cushing, seconded by Councilor Anderson to approve meeting minutes from 06/12/2024.

Vote: 3 Yeas.

Item 4. Town Council Communications Planning (10 Minutes). Councilor Karin Shupe will write July 15th's article on the Land Bond, Councilor Jon Anderson will write August 1st's article about referendum questions and Council Chair Nick McGee will write August 15th's on reflection goals. Councilor Sither pitched the idea of having Council Corner Live after August 7th meeting from 6:30-8:00pm, all agreed.

Item 5. Town Staff Communications Update (15 Minutes). Allison Carrier provided a communication update as of July 2024. Conversation ensued among committee members.

Item 6. Land Bond Communications Plan (25 Minutes). Councilor April Sither presented the "Communications Plan Framework". Committee discussed how to use this form and tools need to be added as well.

Item 7. Public Comment. No Public Comment.

Item 8. Future Agenda Items. To be determined at a later date.

Item 9. Adjourn. Councilor Sither called the meeting to adjourn at 5:04pm.

Respectively,

Katie Duross
Deputy Town Clerk