

Lucy Beckham High School



Benefiting the Beckham Athletics Foundation

Monday, November 4, 2024

*Snee Farm Country Club*

Registration Opens: 9:30AM

Shotgun Start: 10:00AM

18 Holes of Golf

Driving Range, Golf Cart, Lunch & Course Challenges

Reception & Awards Following

# 2024 SPONSORSHIP LEVELS



## Golf Classic Title Sponsor (\$10,000)

The Title Sponsor will be the top sponsor of the BAF Golf Classic. The event will be titled: “5th Annual Beckham Athletic Foundation Golf Classic presented by [Sponsor Name] and will provide the sponsor with naming rights and benefits throughout the entire event.

- ▶ The Golf Cart Fleet will feature the Company Logo on all carts, and each player gifts will also include the Company Logo
- ▶ Title sponsor acknowledgement in all signage and printed material before, during, and after the event.
- ▶ Verbal recognition during welcome and reception following event
- ▶ Corporate logo or individual name (with link to corporate website) on event webpage
- ▶ Promotion on all Beckham Athletics Foundation social media platforms
- ▶ 2 Foursomes / Eight (8) Playing Positions



## Golf Flag Sponsor (\$8000)

The Golf Flag Sponsor will have a flag with a corporate logo on all 18 holes.

- ▶ Verbal recognition during welcome and reception following event
- ▶ Promotion on all Beckham Athletics Foundation social media platforms
- ▶ Corporate logo or individual name (with link to corporate website) on event webpage
- ▶ 2 Foursomes / Eight (8) Playing Positions



## Driving Range & Putting Green Sponsor (\$6000 each)

Tournament participants will practice on the driving range & putting green, both located in high-traffic areas. This package will include one strategically placed sign around the driving range or putting green.

- ▶ Prominent signage in designated areas
- ▶ Promotion on all Beckham Athletics Foundation social media platforms
- ▶ Corporate logo or individual name (with link to corporate website) on event webpage
- ▶ Foursome / Four (4) Playing Positions



## On-Course Sponsors \$3000 (5 available)

Players will enjoy drinks, snacks, and contests on the course throughout the tournament. The package will include one strategically placed sign by the course contests or by the refreshment tents that will be seen frequently by all players and volunteers.

### On-Course Sponsorship Options:

1. Beverage Stations (3 available)
  2. Longest-Drive Contest
  3. Closest-to-the-Pin Contest
- ▶ Foursome/ Four (4) Playing Positions
  - ▶ Corporate logo or individual name (with link to corporate website) on event webpage
  - ▶ Promotion on all Beckham Athletics Foundation social media platforms
  - ▶ Foursome / Four (4) Playing Positions



## Post Round Reception Sponsor (\$2500)

All tournament participants are invited to attend the post round reception and awards ceremony. The package will include one strategically placed sign by the food and beverages that will be seen by tournament participants and volunteers.

- ▶ Foursome / Four (4) Playing Positions



## Foursome & Hole Sponsor (\$1250)

- ▶ Hole sponsorship includes the placement of the signage on the sponsored hole
- ▶ Foursome / Four (4) Playing Positions



## Hole Sponsor Only (\$250)

- ▶ Hole sponsorship includes the placement of the signage on the sponsored hole

