

January 8, 2024

Dear Guidance Counselor:

Student Insights is once again sponsoring a scholarship contest for high school seniors. We greatly appreciate your help in communicating this scholarship to students at your school.

Student-View™ Scholarship Program

The 2024 Student-View Scholarship Program is offering over \$14,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:

- *One \$10,000 scholarship*
- *Two \$1,000 scholarships*
- *Five \$500 scholarships*

It's quick and easy to apply:

- *No minimum SAT/ACT score or grade point average*
- *No essay required*
- *No lengthy application forms or application fees*

*Simply log on to **www.student-view.com** and complete a 15-20 minute application survey about colleges in your area.*

The scholarship will be awarded via a random drawing of all completed applications. The scholarship winner will be announced in May, 2024.

The scholarship deadline is April 23, 2024.

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to **www.studentinsights.com**.*

If you have any questions, feel free to contact us at 724-903-0439 or contact@studentinsights.com.

Thank you.



John Becker
President
Student Insights