

# **RALSTON VALLEY HIGH SCHOOL**

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## Branding Standards

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# PRIMARY LOGOS

Ralston Valley High School



## **RALSTON VALLEY CREST**

Used on formal printed materials such as academic programs and graduation stationary.



## **CLASSIC MUSTANG**

Used on athletic apparel, gear or spirit items.



## **RV BLOCK LETTERS**

Alternate logo that can be used for athletic apparel, gear or spirit items.

# COLOR STANDARDS

Ralston Valley High School



## NAVY BLUE

Hex: #002e62

Pantone: PANTONE 648C

CMYK: 100/89/34/25

RGB: 0/46/98



## COLUMBIA BLUE

Hex: #78bde7

Pantone: PANTONE 297C

CMYK: 49/11/1/0

RGB: 120/189/231



## COOL GRAY

Hex: #a7a8a9

Pantone: Cool Gray 6

CMYK: 36/29/29/0

RGB: 167/168/169