

## ADVERTISING IN SCHOOLS

9.05

School facilities shall not be used for advertising or otherwise promoting the interests of any commercial, political, or other non-school agency or individual organization; nor shall School Board employees or students be employed in such a manner. Advertising on school buses shall be prohibited. The following are exceptions:

- I. School officials, with the Superintendent's approval, may cooperate with any governmental agency in promoting activities in the general public's interest or may cooperate in furthering the work of any non-profit community-wide social service agency; provided, that such cooperation does not restrict or interfere with the educational program of the school and is non-partisan and non-controversial.
- II. A school may use film or other educational materials which contain advertising. The film or material shall be carefully evaluated by the school principal for classroom use.
- III. The Superintendent may announce or authorize to be announced any lecture or community activity of particular educational merit.
- IV. Demonstrations of educational materials and equipment shall be permitted with the principal's approval.
- V. Advertisements may appear under these circumstances:
  - A. On billboards and vending machines located on School Board property.
  - B. In School publications such as yearbooks and graduation programs.
  - C. Through communication with business partnerships.
  - D. On educational television
- VI. Tickets to events sponsored by or for non-school agencies shall not be sold in any District school or on School Board property by any school, school organization, or non-school organization. Any non-school organization, to be considered for approval, must demonstrate that the activity is of direct benefit to the instructional program or the school and its students.

**STATUTORY AUTHORITY:**

**1001.42, F.S.**

**LAW(S) IMPLEMENTED:**

**1001.43, F.S.**

**HISTORY:** **ADOPTED:** \_\_\_\_\_  
**REVISION DATE(S):** \_\_\_\_\_

**FORMERLY: 11.09**

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**BRADFORD 9.05**