

# STREAMING Media in the Classroom

... the good, bad & ugly



## Meet Jane.

Jane is a film studies professor who wants to stream a Netflix documentary to her film class.

She plans for the day of the class viewing and uses her personal Netflix account to stream the documentary to her students.

## The Problem

3rd party streaming media sites utilize Terms & Conditions licenses which overrule copyright exemptions. The Terms & Conditions state:

using the service and any content viewed through the service is for your **personal** and non-commercial use only.



Terms and Conditions

## Understanding the Restrictions

### NETFLIX

While you can't use the **entire** Netflix database, the company has made provisions for educational use of "select" Netflix Original Documentaries.

Faculty should look for Netflix's **Grant of Permission** statement included on the description page of a select number of films. This statement permits:

✓ a one-time educational screening.  
additional information can be found by clicking [THIS LINK](#).



Services such as Redbox, Hulu, and Amazon Prime Video have not made the same educational provisions.



The "personal use" Terms and Conditions trump copyright exemptions making video options from these services non-streamable for classroom use.

## What Can Faculty Do?



Purchase the DVD or Blue Ray  
See a librarian for purchase options



Contact the streaming service directly. A verbal agreement may be granted for classroom use.  
NOTE: Documentation should be kept on file



Require students to purchase a personal subscription to the streaming service for access outside of class.



Contact a librarian for assistance with a purchase, or to utilize a library streaming subscription service.

## References

Johnson, R. (2019, January). Can I show Netflix, Hulu, Amazon Prime, etc videos in my classroom? Retrieved by <https://underburghelp.zendesk.com/hc/en-us/articles/360015708233-Can-I-show-Netflix-Hulu-Amazon-Prime-etc-videos-in-my-classroom->



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